

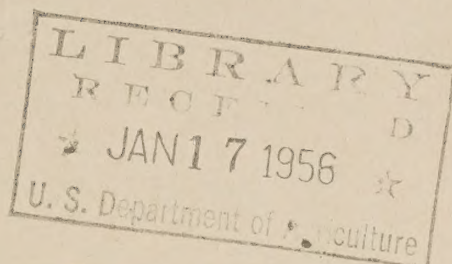
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Ch

— Our 22nd Year —

CHRYSANTHEMUMS

CARNATIONS



1956
CATALOG



MRS. HERBERT C. LEGG. Color is a soft pink and size is super-giant exhibition incurve. Foliage is broad and healthy. This flower ranks among the top five of the many new British and Japanese imports. Oct. 25.

JOHN BULL. A British import. Large incurve mahogany bronze with a lighter reverse. Dwarf habit. Oct. 25.

Price: 75 cents each, 3 of one kind for \$2.00

CHRYSANTHEMUM PLANTS — April-July
CARNATION PLANTS — Feb. - Sept.



GLAMOUR. An incurved deep yellow exhibition flower. Its production is uniform all of exhibition standard. October 15. Medium. Price: 50 cents each, 3 for \$1.35.

SUNNYSLOPE GARDENS

Importers, Exporters, Hybridizers, Disseminators
Growers & Exhibitors of World Famous Varieties

8638 HUNTINGTON DRIVE . . . SAN GABRIEL, CALIFORNIA

Telephone Atlantic 7-4071

TERMS OF SALE

PLEASE READ CAREFULLY BEFORE ORDERING

(This cancels all Previous Catalogs and Quotations)

QUOTATIONS. All prices quoted in this catalog are for ROOTED CUTTINGS on both Carnation and Chrysanthemum plants and are all F.O.B. San Gabriel, California. Remittance must accompany all mail orders with adequate postage included. No C.O.D. order is accepted. 4% sales tax must be added to all shipments made within the State of California.

MINIMUM ORDER. Three dollars plus postage.

LARGE ORDERS PREPAID. Postage on all RETAIL orders \$25.00 and above will be prepaid by us—via Air parcel beyond 4th zone and parcel post to zones 1, 2, and 3. (In the United States only).

ESTABLISHED PLANTS IN PLANT BAND. Only those calling for plants at our gardens will be given plants in plant band. All shipment of Chrysanthemums and Carnations will be made in rooted cuttings.

ACKNOWLEDGMENT OF ORDERS. Unless we are able to fill orders immediately, we send acknowledgements within a few days after receipt of order. If you do not hear from us within a reasonable time, please write us.

TIME OF SHIPMENT. We fill orders for Chrysanthemums from about MARCH 15 through May, June, and July 15. CARNATIONS are shipped between February and September.

HOW ORDERS ARE FILLED. All orders will receive our careful attention. Although we always endeavor to fill the orders on or at least near the date requested on the "Order Sheet," we appreciate early orders. In general, we follow the rotation procedure.

SUBSTITUTIONS—In case stock of certain varieties is exhausted, we will substitute with correctly labeled plants of similar type, color, and blooming date as good or better without additional cost unless order is marked "NO SUBSTITUTION."

AIR PARCEL POST RATES

(FOR CHRYSANTHEMUMS)

No. of Plants	Weight in Lbs.	Zones 1-2-3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1- 20	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
21- 45	2	1.08	1.15	1.26	1.39	1.47	1.60
46- 70	3	1.56	1.65	1.82	2.03	2.19	2.40
71- 95	4	2.04	2.15	2.38	2.67	2.91	3.20
96-125	5	2.52	2.65	2.94	3.31	3.63	4.00

PARCEL POST RATES

(CARNATIONS AND CHRYSANTHEMUMS)

No. of Plants	Weight in Lbs.	Zones 1 & 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
1-12	1	\$.23	\$.23	\$.24	\$.26	\$.28	\$.30	\$.32
13-24	2	.27	.29	.31	.36	.40	.46	.51
25-36	3	.31	.34	.38	.45	.52	.61	.69
37-38	4	.35	.39	.45	.54	.64	.76	.87
49-60	5	.39	.44	.52	.63	.76	.91	1.05

See Inside back cover for CARNATION
Air Parcel rate.

SHIPPING INFORMATION. Shipping instructions should be indicated on all orders. Orders are shipped via Parcel Post or Air Parcel Post. Our experience of past seasons clearly indicate that AIR PARCEL POST is the best medium of carrier, especially to destinations beyond the Postal zone Number 4. Parcels shipped to non-airport cities will be forwarded by surface transportation from the nearest airport city.

POSTAGE CHARGE ADJUSTMENT. Adjustment of overpayment of Air Parcel Post charges will be made in plants at time of shipment.

SPECIAL DELIVERY. We stress use of SPECIAL DELIVERY wherever this service is available which expedites delivery. The rate is 35c up to 2 lbs., 45c from 2 to 10 lbs., and 60 cents over 10 lbs. Please note that this service includes "Special Handling."

SHIPPING NOTICE. Separate shipping notice is sent on the date the order is filled. Air Parcel Post shipment notices are sent by Air Mail.

ADJUSTMENTS. All plants are carefully labeled and securely packed before leaving our Nursery. If found unsatisfactory upon arrival, please notify us immediately. No adjustment will be made after 15 days of arrival. Sufficient POSTAGE either Air Mail or parcel post must accompany all requests for replacement.

We exercise utmost care in keeping our plants true to name, but will not be responsible for failure beyond our control. Our liability, in all cases, is limited to the purchase price of the plants. All orders are accepted on the above terms and not subject to return.

POSTAL ZONES

4th zone—Arizona, Northern California, Nevada, Utah.

5th zone—Colorado, Idaho, New Mexico, Oregon.

6th zone—Texas, Oklahoma, Washington, Nebraska, Kansas, W. Arkansas, W. Iowa, W. Missouri, and W. Minnesota.

7th zone—Illinois, Louisiana, Mississippi, Wisconsin, E. Arkansas, E. Iowa, E. Missouri, E. Minnesota, W. Indiana, W. Michigan, W. Tennessee, W. Alabama and W. Kentucky.

8th zone—All other states east of 7th zone. Hawaii.

SHIPMENTS TO CANADA

A plant Import Permit must be obtained and mailed to us with order. Please add 50 cents to order for Special Inspection Certificate. POSTAGE is 6 cents per plant for both Carnations and Chrysanthemums.

FOREIGN SHIPMENTS

We make shipments to foreign countries provided a proper plant import permit accompanies the order. Not all countries require import permits.

Minimum Air Freight charges including Special Inspection Certificate and documentation of necessary papers is \$10.00 at which rate 3 lbs. (up to 70 plants) can be sent. Over 3 lbs. add \$2.50 per lb. (per 20 plants).

Our 1956 Imports and Introductions



PALE MOON. Tremendous creamy white loose incurve exhibition commented with more "Ah's" and "Oh's" during our Fall Show. Erect Stems and good foliage. Outstanding because of its immensity and beautiful color. October 25. Price: \$2.50 each.

**Place your orders early
for prompt shipment.**



THE SWAN. A pure glistening white Japanese Exhibition variety loosely incurved with drooping petals as illustrated. We are always in search of early blooming Chrysanthemums which can be grown outdoors any place and this is one of the most attractive of the earlier blooming varieties imported this season. Grow this variety 3 to 4 or even less stems per plant and see what beautiful specimen blooms you can get. Medium height. Blooms here around October 10. Price: \$1.00 each, 3 for \$2.75.



SIERRA (Top). Tiny 1/16 to 1/8 inch wide white petals of various lengths radiating straight out with fish hook tips. Chartreuse center. October 20.

BEL AIR (Right). Another dainty spider with numerous length petals of medium orchid. Very attractive. October 20.

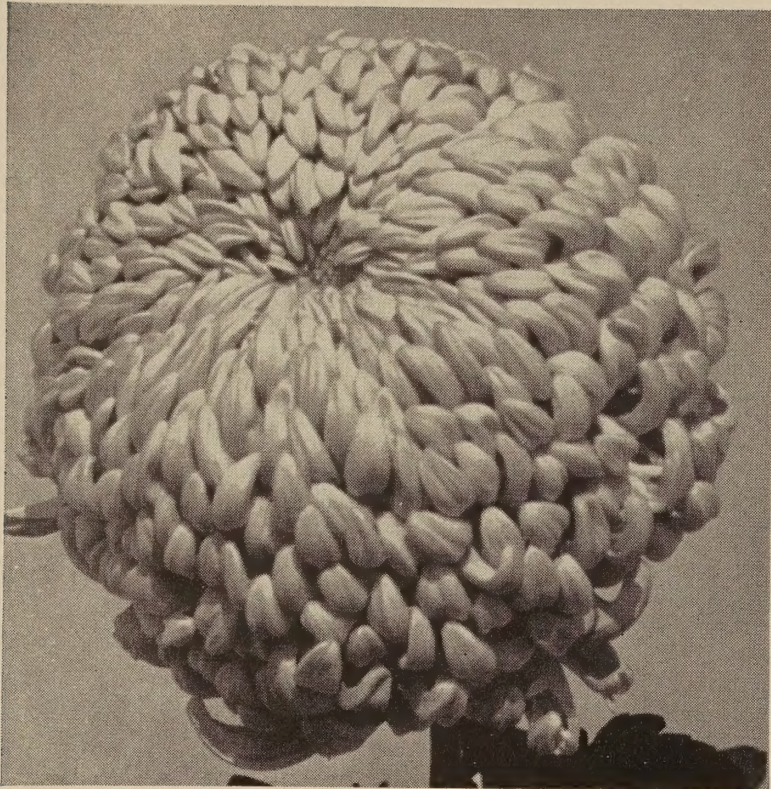
WOODWIND (Left). Dainty petals of warm reddish bronze. Fish hooked tips. October 20.
Price: \$1.00 each, 3 for \$2.75 (one name).



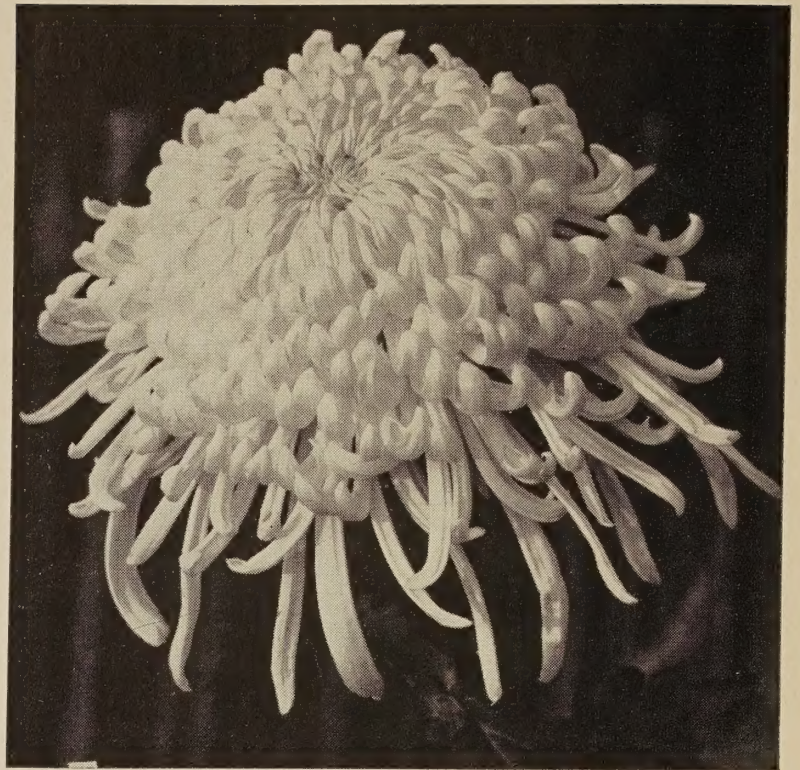
SANTA ANITA (Top). A clear yellow incurve with even petals. Blooms 6 inches in diameter or larger. Tall. October 15.

SOUTHLAND (Right). Solidly packed white incurve extremely large size. Luxuriant foliage. Tall. October 15.

MISS HIROSHIMA. Rose-red exhibition with silvery reverse. Tall grower with good foliage. October 15.
Price: \$1.00 each, 3 for \$2.75 (one name).



MISS OSAKA. Solid giant exhibition of light pink. Stiff stems and good foliage. An import of special merit. Illustration shows the massiveness of the flower. October 15. Price: \$1.00 each, 3 for \$2.75.



TOP FLIGHT. Truly tops in the spidery class. Pure white broad tubular petals open into a huge spider with petals drooping gracefully from a central cluster. Tubes in center have hooks while the outer petals point straight out. October 20. Price: \$2.00 each.

Prize Winners

Year after year customers write us from every section of the country and foreign countries telling us how well our plants have done. Numerous trophies and ribbons have been won with plants purchased from us.

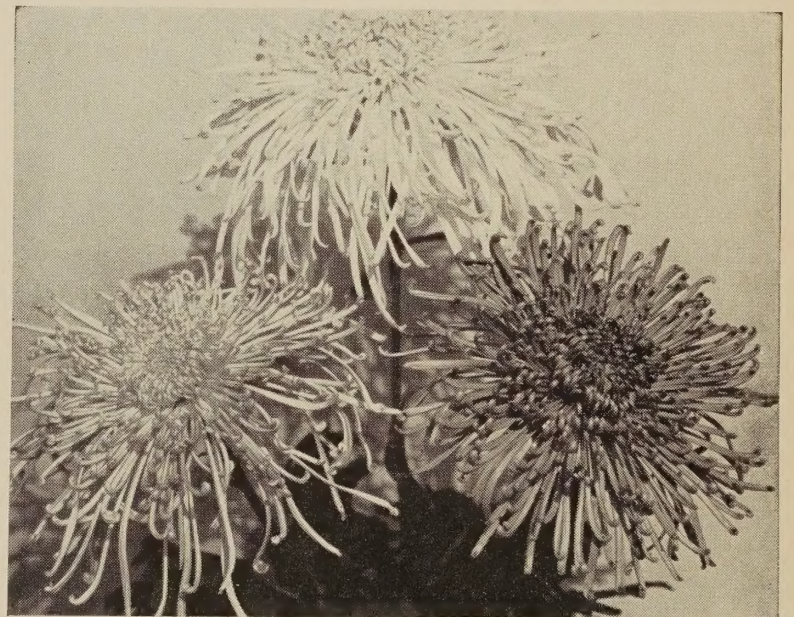


CENTURY (Top). Streaks of Bronzy red painted on gold bronze background. Reverse side is the golden bronze. October 10.

EMPIRE (Left). Dazzling yellow Japanese exhibition type of large size. October 10.

FLOWERLAND (Right). Large orchid pink flower with wide petals. Some petals droop giving the flower gracefulness. One of the outstanding in the land of its origin. October 10.

Price: \$1.00 each, 3 for \$2.75 (one name).



OLYMPIA (Top). An attractive spider with chartreuse petals massed in the center and white petals with chartreuse tips hanging gracefully. October 20-25.

NARA (Right). Beautiful full centered spider in variable shades of light bronze and golden yellow. October 15.

SPRING SONG (Left). A pink spider with petals drooping gracefully. October 20.

Price: \$1.00 each, 3 for \$2.75 (one name).

Expanded Operation

As part of our expansion program, we have taken over the business of BLANCHARD GARDENS of San Dimas, California. All customers of both firms will be given the same careful attention as heretofore.



DREAMLAND. Solid true pink incurve. Beautiful luxurious foliage. Superior to our Rose Bowl. November 1.

DIXIE (Left). Large solid white with good foliage. Tall. Outstanding white for late midseason. November 1.

SUNSHINE (Right). Petals of this large exhibition are neatly packed into a solid ball of large size. Beautiful shade of yellow. November 1.

Price: \$1.00 each, 3 for \$2.75 (one name).

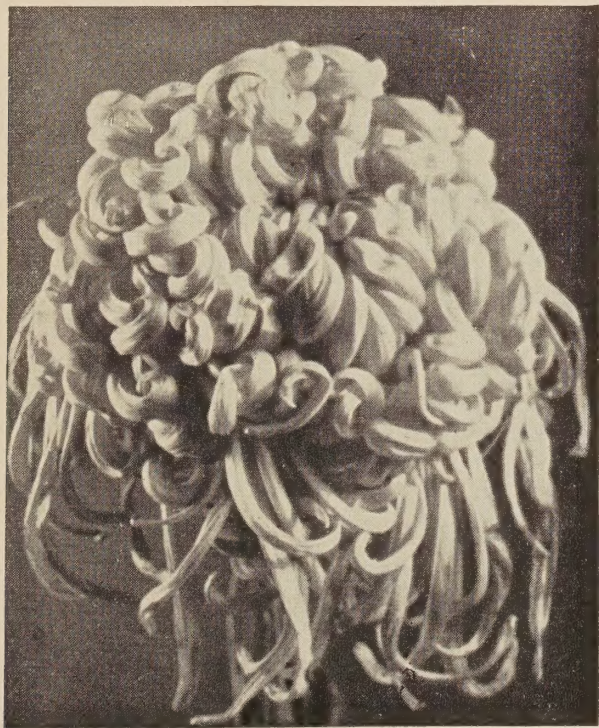
FRED SHOESMITH (Top). A superb seedling from the famous "Friendly Rival"—White with slight cream center, tightly incurved bloom of firm texture. Medium height. October 25. Award of Merit. Price: \$1.00 each, 3 for \$2.75.

COSSACK (Right). Grand flower of perfect form; one of the best in shining crimson. Dwarf habit. First Class Certificate. October 25. Price: 50 cents each, 3 for \$1.35.

GEOFFREY PHILLIPE (Left). Crimson with silver reverse, petals are broad and incurving at tips; large reflex bloom of good form and substance. Dwarf habit. First Class Certificate. October 25. Price: 50 cents each, 3 for \$1.35.

Umbrella 'Mum

APRIL SHOWERS. A new type of Chrysanthemum which grows into a small tree resembling an umbrella 15 inches high and 15 inches wide without training or pinching. Blooms of this rose pink variety with yellow center measure 1½ inches across. Most attractive when grown in pots. Imagine a pink umbrella shaped dwarf plant! In full bloom around October 30. Price: \$1.00 each, 3 for \$2.75.



NACHI. Bright yellow of unusual formation. Lower petals reflexed, balance incurved and twisted. Tall. October 30.

FUSAN. White flower of same formation as nachi. October 30.

Price: \$1.00 each, 3 for \$2.75 (one name).

OTHER NEW INTRODUCTIONS

FRONTIER. Medium size tube old gold bronze spider which measures 8 to 9 inches across. Petals radiate straight out instead of drooping. Inside of the fishhook tip petals is red. Attracted much attention during the first part of our Show around October 5. Price: \$1.00 each, 3 for \$2.75.

HIT PARADE. A Japanese Exhibition type in deep red with gold reverse. A real hit among the early blooming varieties. October 5. Price: \$1.00 each, 3 for \$2.75.

PALO ALTO. Large bronzy red reflex type with gold reverse. Petals pointed at tip. Short grower. October 25. Price: \$1.00 each, 3 for \$2.75.

CASCADES

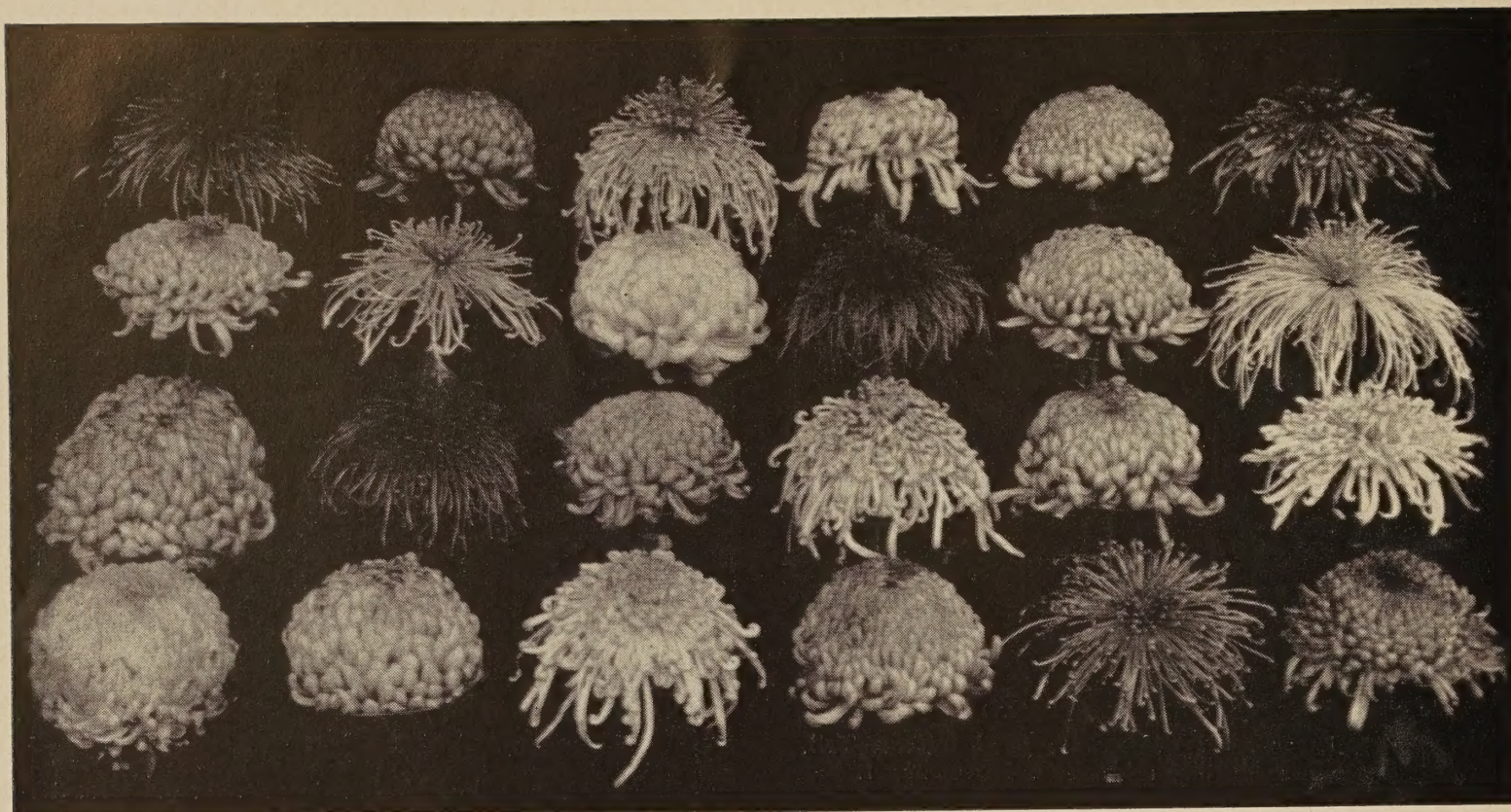
WHITE GEM. Tiny 1 inch white anemone flowers massed on a medium size cascade—truly a beautiful masterpiece in cascade growing. The cushion is about ½ inch in yellow and flower has 2 rows of petals. October 15. Price: 35 cents each, 3 for \$1.00.

YELLOW GEM. Another new cascade of anemone type in yellow. The flowers are ¾ inches in diameter and have heavily tufted cushion center. October 15. Price: 35 cents each, 3 for \$1.00.

FRENCH IMPORT

LINETTE VAISSAIDE. Immense flower of light rose, fresh and delicate. Most unique form of flower. Part of the way petals are quilled, then open and turn up to make a hook. Certificate de Merit Superiour. October 25. Price: \$2.00 each.

AMI CHAS. SOUCHET. Deep rosewood. Petals gold tipped. Tubular petals point straight out instead of curving. October 25. Price: \$1.50 each.



Japanese Chrysanthemums

SPIDERS

- OTARU.** Orchid pink large tubulated spider.
- SENDAI.** Immense full centered soft pink slender tubulated spider.
- NAGOYA.** Bold size tubulated spider of soft lavender pink.
- NOBILITY.** Extremely graceful large size tubulated petals of purest white spider.
- NIKKO.** Slender size tubular petals with color blending of deep, light, and golden bronze.

EXHIBITIONS

- SAKURA.** Large exhibition size of a beautiful cherry blossom pink.
- OTOME.** White. Flower size is medium but what a beautiful grower!
- TROPHY.** Largest yellow incurved flower with a most beautiful foliage.
- KAMAKURA.** Reddish bronze with golden reverse. Color similar to the old "William Waite."
- MEIJI.** Elegant exhibition incurved flower of "Grace Sturgis" rosy purple. Price \$1.00 each.

Blooming dates October 1-15. Price: 75 cents each (unless otherwise stated).

COLLECTION OFFER 10 Japanese Imports listed above for only **\$7.00**

New Japanese Imports

- KOKKA.** A large white exhibition with wide petals. Popular because of its early blooming date. October 15. Price: \$1.00 each, 3 for \$2.75.
- KOMO.** Rosy orchid large exhibition. Loosely incurved. The beautiful color of this variety made it one of the most outstanding of the early bloomers. October 10. Price: \$2.00 each.
- JOHAN.** Another of the early bloomers which was outstanding. Exhibition type of raspberry red with dark bronze reverse. October 15. Price: \$1.00 each, 3 for \$2.75.
- NISHIKI.** Deep yellow loose incurve of large size. Very attractive. October 20. Price: \$1.00 each, 3 for \$2.75.
- SHINOBIGUSA.** Rosy purple with silver reverse. October 20. Price: \$1.00 each, 3 for \$2.75.
- MATSUURA.** Commented "What beautiful color and what perfect form!" by many who saw this variety in bloom about November 1. Color is a beautiful shade of deep purple with slightly lighter reverse. Price: \$1.00 each, 3 for \$2.75.
- SEIGETSU.** Large white exhibition which opens up like a spider. As the flower matures, the numerous petals open to form a beautiful exhibition with wide drooping petals. October 25. Price: \$1.00 each, 3 for \$2.75.
- MISS TOKYO.** A tall growing lavender pink exhibition October 25. Price: \$1.00 each, 3 for \$2.75.

COLLECTION OF 8 of above varieties

Special at **\$7.50** (\$9.00 Value)

Large Flowering Exhibition Varieties

DOZEN RATE—10 times the single price (dozen of one variety)



ALBATROSS. Large white incurved. October 10. Price: 20 cents each, 3 for 55 cents.

BLOOMING DATE

It is important to select your varieties by checking the blooming date.

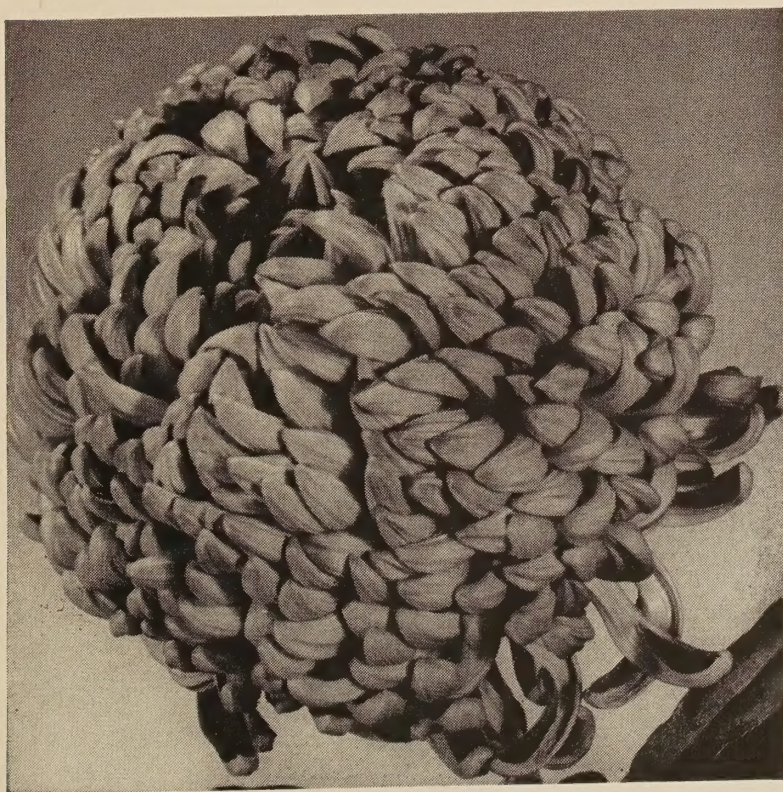


LARGO. Rosy purple incurved flower of extraordinary size. Healthy grower of medium height. (Bottom).

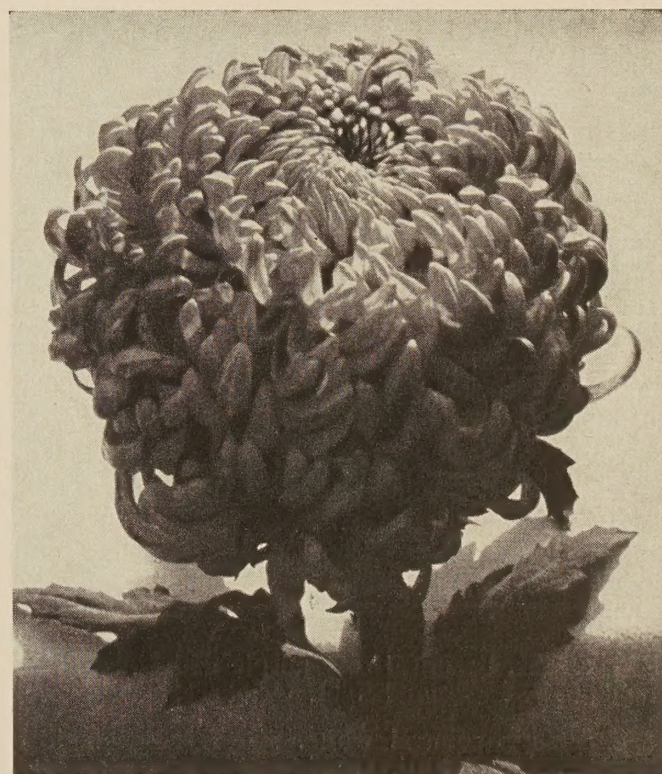
ORCHID GLORY. Loosely incurving exhibition flower of massive size. Most beautiful shade of orchid pink shading to lighter pink toward center. (Right).

HILDA BIRCH. A British import of outstanding merit. Purest white, perfectly globular. Extraordinary lasting quality flower. (Top).

Blooming date for above three October 5
Price: 75 cents each, 3 for \$2.00 (one variety).



ALHAMBRA. This massive incurved Exhibition type is a tannish fawn-bronze color throughout. This much publicized import variety has been truly sensational with us. Extra strong growing habit. October 20. Height medium. Price: 75 cents each, 3 for \$2.00.



AMBASSADOR. An extra large white incurve. October 15.

YELLOW AMBASSADOR. Large yellow incurve. October 15.

Price: 25c each, 3 for 70 cents (one variety)



YELLOW MAMMOTH. Japanese introduction in primrose yellow mammoth exhibition flower. The broad dark green foliage plus the sturdiest stem of this variety are most gratifying to an exhibitor. October 10 on. Tall. Price: 75 cents each, 3 for \$2.00.



GRAND CANYON. Stately flower of beautiful hues of salmon-toned bronzes. Extra sturdy short grower. October 1.

SALUTE. A clear soft shade of rose pink throughout. Perfectly globular at maturity. Medium. October 1.

GOLDEN WEST. Top favorite among early blooming varieties. Rich golden yellow incurved exhibition. Stems extra strong. Medium. October 1.

Price: 75 cents each, 3 for \$2.00 (one name)



MARY PALMOUR. Beautiful rosy purple with lighter overcast at maturity. Medium height. October 20.

ATLANTA. A super-colossal white. Size is comparable to "Yellow Mammoth." Tall. October 20.

TOURNAMENT. (Yellow). A super import variety. Size, shape, and texture sensational. Tall. October 20.

Price: \$1.00 each, 3 for \$2.75 (one name)



GAIETY. A meritorious recent Japanese introduction. Incurved giant size flower, rich wine red with lighter color on the reverse side. October 10. Price: 75 cents each, 3 for \$2.00.



AZTEC. An incurving deep maroon-red exhibition. Holds color for a long time after reaching maturity. Medium. October 1.

COTTON BOWL. Spectacular variety of purest white. Medium height. October 1.

YELLOWSTONE. Extremely compact flower of solid texture. Rich golden yellow in color. Healthy rugged grower. Short grower. October 1.

Price: \$1.00 each, 3 for \$2.75 (one name).



MRS. FRANK HAY. A beautiful shade of rose pink. True incurve, valuable for competitive exhibition purposes. October 20.

BRYCE CANYON. An exhibition of multiple hues of bronzes and reds. October 20.

CHALLENGER. We are very proud to be able to offer this most creditable giant flower of gloriously rich rosy purple. October 20.

Price: 75 cents, 3 for \$2.00 (one name)



FERN EDWARDS. A charmingly beautiful lavender pink giant flower equal in size to the "Turners." October 15. Price: 25 cents each, 3 for 70 cents.



MUTO'S CRIMSON. Deep crimson maroon with gold reverse. November 1 on. Price: 25 cents each, 3 for 70 cents.



AUTUMN BLAZE. Beautiful shade of oxblood-red incurved flower of exhibition size. This rich autumn color is a welcome addition to all fanciers. October 5. Medium. Price: 50 cents, 3 for \$1.35.



AUTUMN QUEEN. An elegant large incurved flower in a most delightful shade of solid orchid pink. October 15. Price: 25 cents each, 3 for 70 cents.

Chrysanthemums Can Be Grown Anywhere

Growing Chrysanthemums is not limited to one section of the country or to greenhouses. By selecting varieties suitable for the area, anyone can grow them anywhere. For outdoor growing in the colder regions, be sure to select early blooming varieties. The BLOOMING DATE appears after each description of variety.



E. C. SWIRE. (Imported). Mauve pink with lighter pink reverse. Tremendously large size flower with petals of solid texture. October 15. Price: 35 cents each, 3 for \$1.00.



CREAM DUKE. (Imported). Mammoth size flower, unmatched soft yellow. Rugged growing habit. Comparatively tall. October 25. Price: 35 cents each, 3 for \$1.00.



ELEGANCE. Pure white giant flower equal in size to the "Turners" and the "Pocketts." November 1. Price: 25 cents each, 3 for 70 cents.



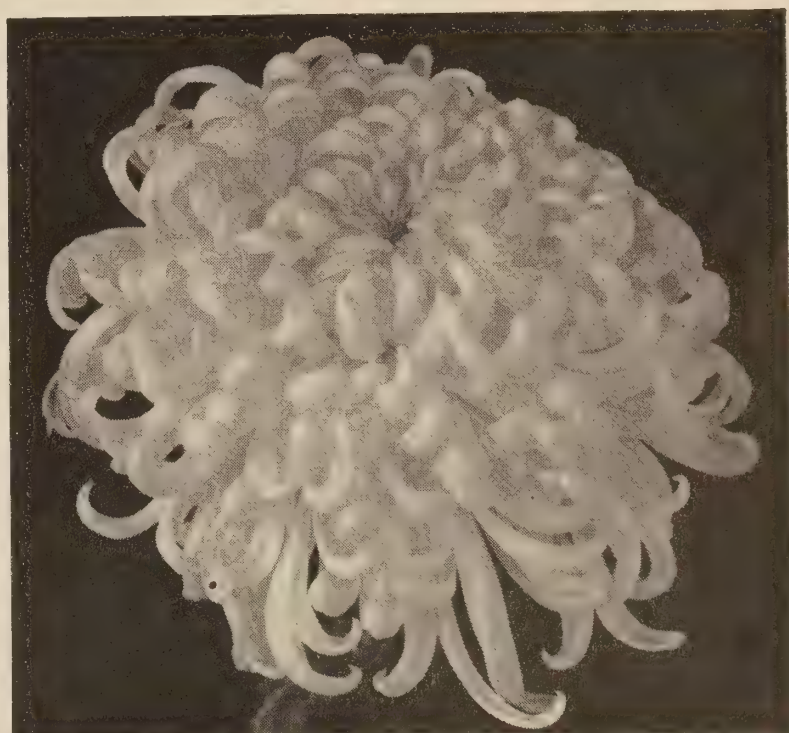
FANFARE. A superb early flowering coppery bronze large flower of incurved type. The uniformity of quality flower production is its greatest asset. October 15. Price: 35 cents each, 3 for \$1.00.

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*Date appearing after each description of varieties is the approximate blooming date based upon performance here in San Gabriel. Dates may vary slightly in cooler or warmer regions. Early blooming varieties are suitable for outdoor growing everywhere.*  
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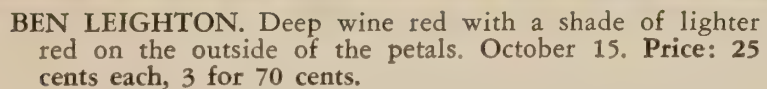
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**Postage on Large Orders**  
*Postage need not be included when ordering more than \$25.00. We will ship at our expense via air parcel post beyond the fourth zone and parcel post special delivery to nearer points. This applies only to retail orders within the United States.*  
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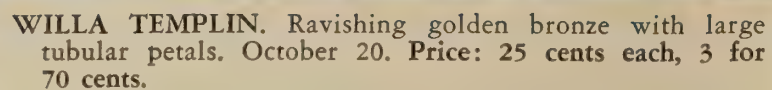
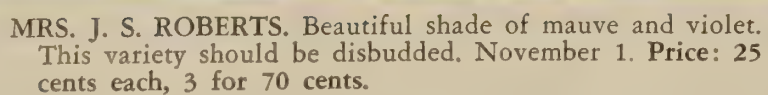
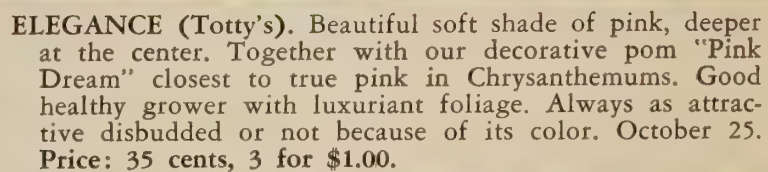
FAITHFUL. This purest white incurved type exhibition flower will undoubtedly fill the great need for a good early season white. A splendid grower. October 10-15. Medium. Price: 50 cents, 3 for \$1.35.



GLORY. A unique white exhibition incurved flower with a beautiful greenish overcast. Certainly a collector's must. October 15. Price: 75 cents each, 3 for \$2.00.



**DOZEN RATE—10 times single price
(one variety)**





VICTORY. Incurved raspberry red. November 1. Price: 25 cents each, 3 for 70 cents.

PHILIP KAY. True lavender large flower. November 1. Price: 25 cents each, 3 for 70 cents. ➤

WHITE PHILIP KAY. A pure white sport of this popular flower. November 1. Price: 25 cents, 3 for 70 cents.

LILLIAN FOLTZ. Tightly incurved soft shade of clear yellow. October 25. Price: 25 cents each, 3 for 70 cents.



MRS. EDITH TAYLOR—This light magenta bloom with a pastel mauve reverse forms a loose ball of tremendous size. An exhibition that merits a place in the garden of every mum lover. Medium height. October 20.

Price: \$1.00 each, 3 for \$2.75.



GRAPE BOWL. A newcomer of very special merit. The originator claims of a flower measuring 17 inches. Color is deep rosy purple of Concord grapes. October 20. Outstanding. Price: 50 cents each, 3 for \$1.35.

**Certificate of Inspection for
Interstate Shipment**

Our plants are inspected by the Bureau of Entomology and Plant Quarantine of the California Department of Agriculture and each package carries a Certificate of permission to move interstate.



INDIANAPOLIS WHITE. Pure white incurved flower mounted on perfect stem with dark green foliage. Matures October 20 on. Price: 25 cents each, 3 for 70 cents.

INDIANAPOLIS GOLDEN BRONZE. Sport of the famous Indianapolis White. Price: 25 cents each, 3 for 70 cents.



JEAN RICARDO. An outstanding import. Large incurve with broad petals. Color is orange-apricot with a shading of buff. Most attractive. Award of Merit Winner. October 20. Price: 75 cents, 3 for \$2.00.



KATHLEEN STORER. Indescribably gorgeous semi-incurved flower of enormous size. Color is an irresistibly ever popular shade of Amaranth pink throughout. Splendid grower. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.



LADY GOURIE. Loosely incurved Giant Flowering white. October 25. Price: 35 cents each, 3 for \$1.00.

Air Parcel Post

Air Parcel packages reach any point in the United States within 24 to 36 hours. Air Mail Special Delivery further facilitates handling at destination. With use of new packing material, we now can ship more plants per pound than ever before, cutting down shipping costs considerably.



VENUS. Incurved globular white. October 10. Price: 20 cents each, 3 for 55 cents.



POCKETT VARIETIES

LOUISA POCKETT. Purest white. Together with the "Turner" varieties, probably the most widely grown flower for show purposes because of its immense size and perfect form. Tall grower. November 1. Price: 35 cents each, 3 for \$1.00.

YELLOW POCKETT. A light yellow sport of "Louisa Pockett." Together with its parent, this variety is a favorite with all flower show exhibitors. November 1. Price: 35 cents each, 3 for \$1.00.

CULTURAL INSTRUCTIONS PAGE 23



MISS FRANCES LOWE. This large incurved flower has the most unusual color—the closest description being a crushed raspberry bronze. Tall. November 1. Price: 25 cents each, 3 for 70 cents.



COUNTRY GENTLEMAN. A soft Yellow sport of "Country Maiden," October 25. Price: 25 cents each, 3 for 70 cents.

COUNTRY MAIDEN. Delightful apricot orange shade. Shape and habit identical to "Country Gentleman." Price: 25 cents, 3 for 70 cents.



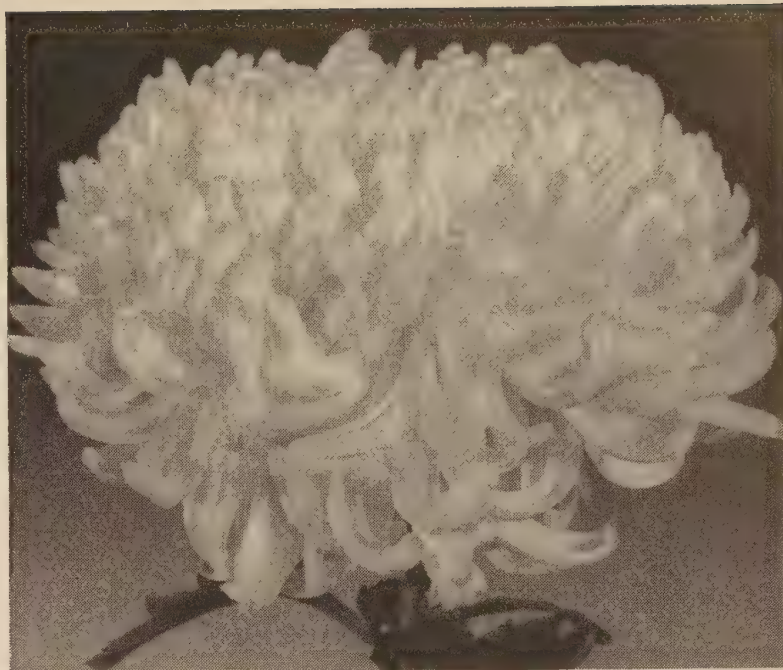
DAME ENID LYONS. Lovely creamy white, perfectly formed, large semi-incurred flower. October 10. Price: 25 cents each, 3 for 70 cents.



ENSENADA. Brilliant Indian red with yellowish tint on the reverse side. An outstanding variety. November 1. Price: 25 cents each, 3 for 70 cents.



MASUMI. Beautiful shade of orchid pink. November 1.
Price: 25 cents each, 3 for 70 cents.



MILKY WAY. Massive purest white exhibition flower. Sturdiest grower. October 15. Price: 75 cents each, 3 for \$2.00.

**Place your orders early
for prompt shipment.**



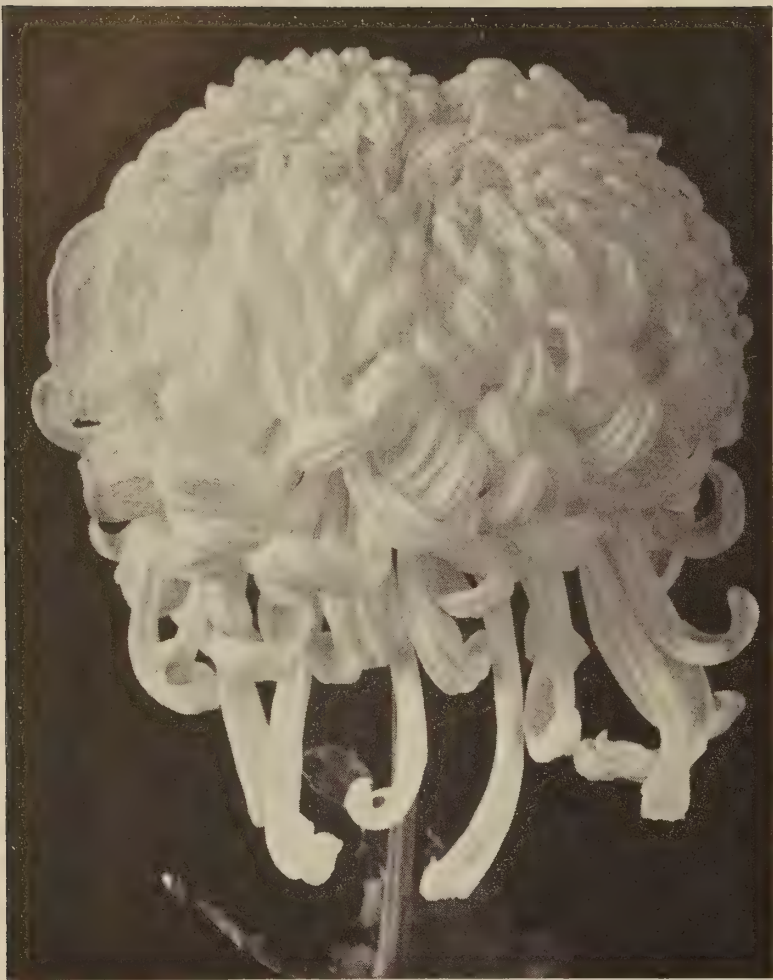
MRS. IRENE SHEFFLEY. This deep rust with gold reverse giant incurved matures around November 1. Price: 25 cents each, 3 for 70 cents.



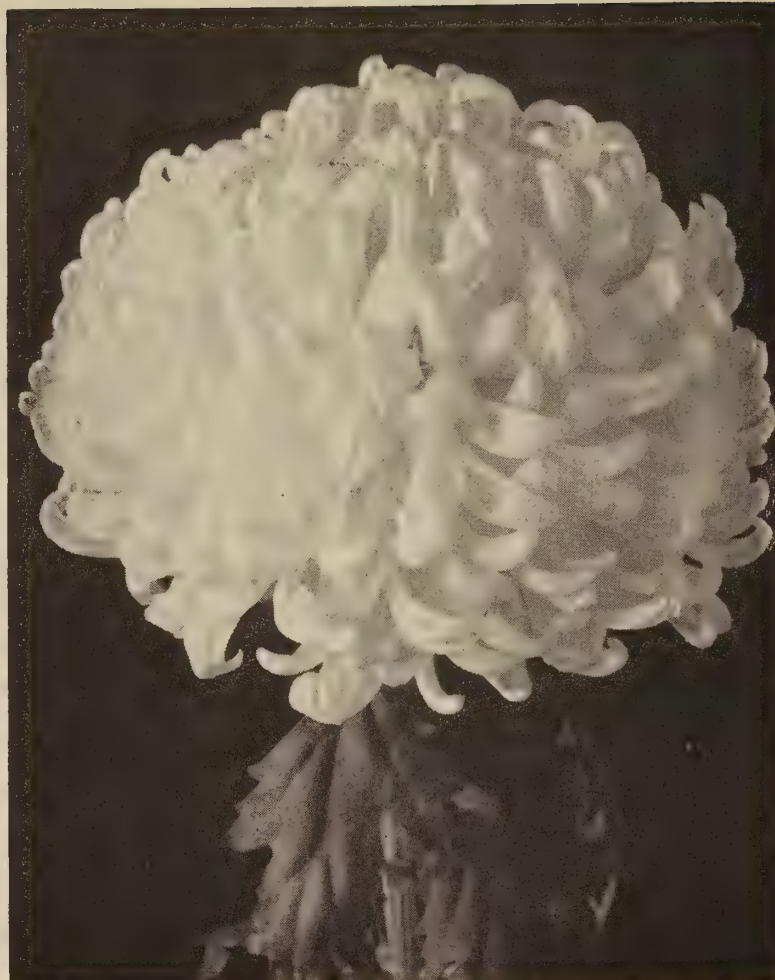
YELLOW TAGGART. An odd yellow flower with quilled petals covered with hairy spines. November 1. Price: 50 cents each, \$5.00 per dozen.



➡
MORNING MIST. A soft shade of pink—large incurved flower. Habit of growth and the size of flower are very similar to our "Country Gentleman." Beautiful dark green foliage. October 10-15. Medium. Price: 50 cents each, 3 for \$1.35.



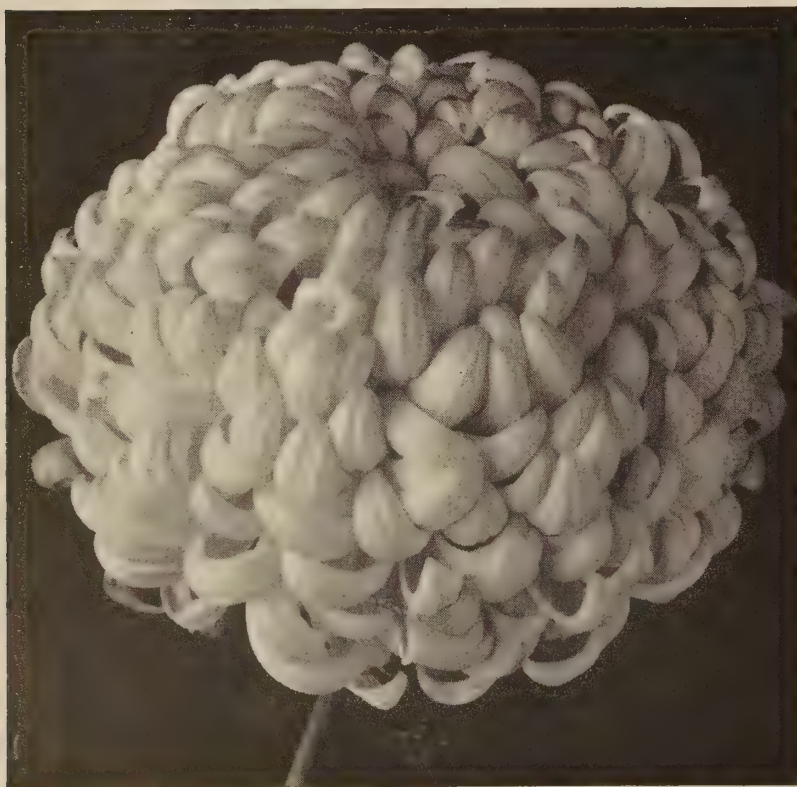
PARADISE. Breath-taking creamy white mammoth exhibition flower of extraordinary merit. Tall grower with luxuriant foliage and sturdy stem. October 25. Price: 35 cents each, 3 for \$1.00.



ORIOLE. A large incurved flower of bright golden yellow. Flower that is outstanding no matter where it is exhibited. Has good foliage. Height, tall. October 25. Price: 20 cents each, 3 for 55 cents.

BLOOMING DATE: It is important to select your varieties by checking the blooming date.

REASONABLE PRICES. Imagine being able to purchase these large florist type as well as small poms and grow them yourself at such reasonable prices! Place your order today.



ROSE BOWL. Tremendously large incurved flower in the giant exhibition class. The color is a most pleasing deep orchid pink almost rose. Also has extra strong stem and broad glossy foliage. October 30. Price: 35 cents each, 3 for \$1.00.

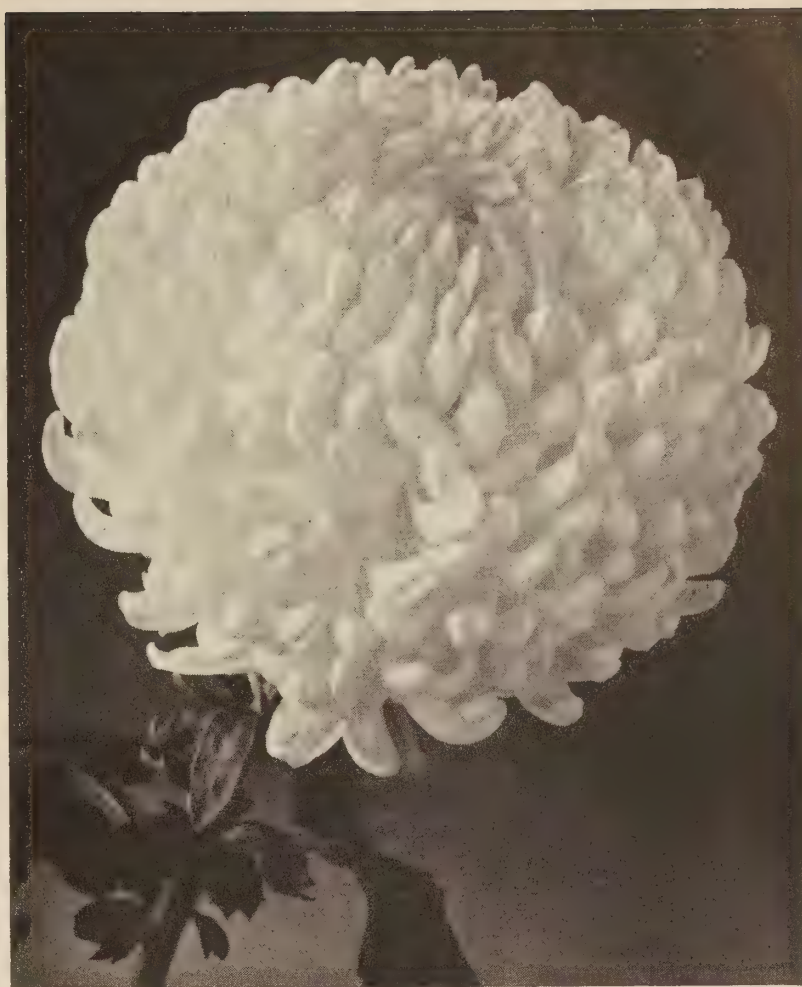


SHIRLEY CHAMPION. (Imported). Bright yellow large incurve. Most luxurious foliage. November 1. Price: 50 cents each, 3 for \$1.35.



WANDA OLMSTEAD. Amaranth red inside and iridescent lilac rose reverse. Very formal incurved. October 15. Price: 35 cents each, 3 for \$1.00.

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**HEIGHT.** Unless specifically mentioned as "tall" or Dwarf, all varieties listed are of medium height. Height is also generally governed by pinching and bud selection.  
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WATANABE. Spectacular large incurved yellow. Perfectly formed and easily grown. October 5. Price: 25 cents each, 3 for 70 cents.



TURNER VARIETIES

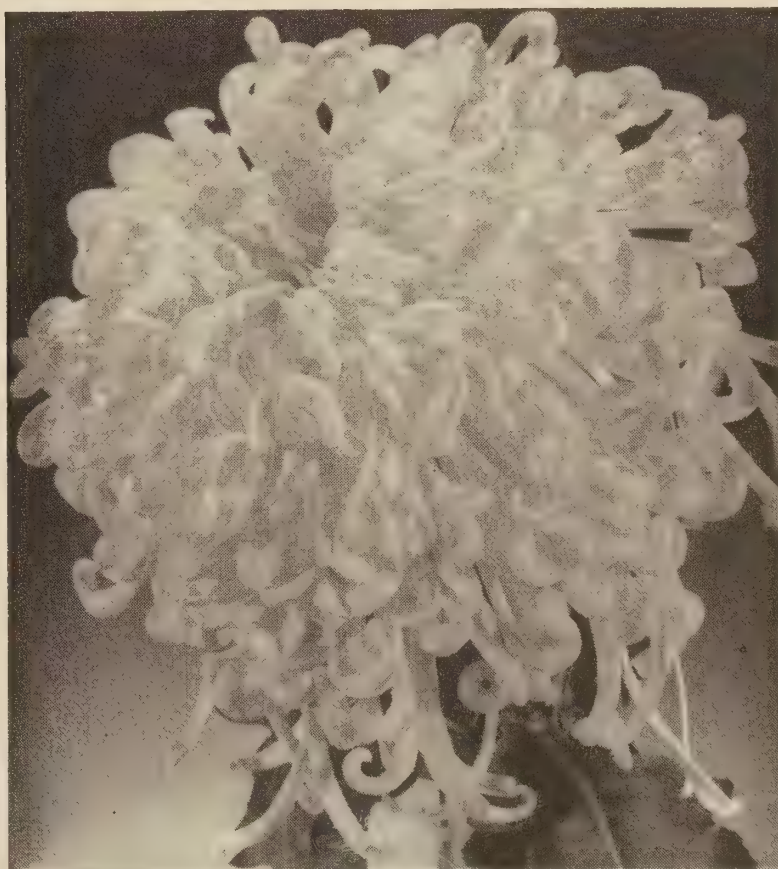
WILLIAM TURNER. White. The original "Turner" variety. Well known throughout the world as unrivaled exhibition flower. October 25.

TURNER BRONZE. Light bronze sport of "William Turner."

TURNER PINK. Another sport of "William Turner."

TURNER YELLOW. Still another yellow sport of "William Turner." Price: 25 cents each, 3 of one name for 70 cents.

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**PLEASE ORDER EARLY**  
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YOUTH. Its immenseness of flower, healthiest growing habit and producer of uniform quality blooms places this remarkable purest white spidery variety at the top of any exhibitor's must. October 20. Price: 75 cents each, 3 for \$2.00.



SHIRLEY BEAUTY. (Imported). Deep maroon with buff reverse. Acclaimed by thousands during our show as one of the most outstanding recent introductions in this color. Lovely dark green foliage. Medium height. October 25. Price: 35 cents each, 3 for \$1.00.

PLEASE READ "TERM OF SALE" inside front cover before ordering.



SHIRLEY PRIMROSE. (Imported). Most fascinating soft Canary-primrose yellow. Giant loosely incurved flower supported on a healthy broad foliage plant. A vigorous grower. October 15. Price: 35 cents each, 3 for \$1.00.

Exhibition Varieties

Varieties listed in this group have the largest blooms. Many will grow taller, requiring much heavier staking. They also require wider spacing when planted, for proper aeration and adequate nutrient requirement.

LARGE EXHIBITION COLLECTIONS

COLLECTION NO. 1

10 Earliest Blooming Varieties

October 1-15

ALBATROSS	AUTUMN BLAZE
BEN LEIGHTON	BUTTERBALL
FANFARE	GAIETY
MAJOR EDW. E. BOWES	HILDA BIRCH
	ORANGE BOWL
	WATANABE

SPECIAL at \$3.00

(Catalog price \$3.65)

COLLECTION NO. 2

10 Early Mid-season Varieties

October 15-30

ALHAMBRA	FERN EDWARDS
GLAMOUR	GRAPE BOWL
JEAN RICARDO	MARY PALMOUR
MILKY WAY	MRS. H. C. LEGG
WHITE FERN EDWARDS	YELLOW MAMMOTH

SPECIAL at \$5.00

(Catalog price \$6.25)



STERLING. Large incurved flower in pure white. Good stem and foliage. November 1. Price: 25 cents each, 3 for 70 cents.

Large Flowering Varieties—Not Illustrated

DOZEN RATE—10 Times the Single Price (dozen of one variety)

BRONZE

APPERT. Large incurved flower in strikingly beautiful shade of orange. November 1. **Price: 25 cents each, 3 for 70 cents.**

APRICOT QUEEN. Intermediate incurve of Apricot Bronze. October 15. **Price: 25 cents each, 3 for 70 cents.**

BRONZE BEN TASHIMA. A bronze sport of the ever popular "Ben Tashima." Tubulated petals are bronze with deep rose red inside and at the tip. October 25. **Price: 75 cents each, 3 for \$2.00.**

DETROIT NEWS. Fine medium incurved bronze. Has fine strong bronze color, fast and uniform bud setting, plus an attractive yet hard flower. November 1. **Price: 25 cents each, 3 for 70 cents.**

EL MONTE. Outstanding different large decorative flower of superbly dwarf growing nature. Blending of rich Terra-cotta red and a rich golden bronze. November 10. **Price: 35 cents each, 3 for \$1.00.**

FAUST. Unique flower of reddish bronze with gold reverse. Some plants will develop flowers which are a beautiful shade of buff bronze. October 30. **Price: 25 cents each, 3 for 70 cents.**

HILDA BERGEN. Lovely shade of mahogany bronze incurve. Medium size spherical bloom. October 15. **Price: 20 cents each, 3 for 55 cents.**

JAFFA. Enormously large orange terra-cotta bronze. Loosely formed, broad petaled flower of unusual beauty. November 10. **Price: 35 cents, 3 for \$1.00.**

ORANGE BOWL. A reflexed flower about the size of "Friendly Rival" and the color is a most beautiful shade of warm bronze with an orange overcast. An extra robust grower with luxuriant foliage at all times. October 10. **Price: 25 cents, 3 for 70 cents.**

SHIRLEY TREASURE. A different color in Japanese Chrysanthemums. A most attractive apricot-fawn. Large flower of dwarf habit. Award of Merit. November 1. **Price: 75 cents each, 3 for \$2.00.**

SUNNYSLOPE BRONZE. An excellent large compact golden bronze. A perfect incurved bloom and an excellent keeper. November 1. **Price: 25 cents each, 3 for 70 cents.**

LAVENDER-PINK

DOREEN STRATHAM. Rose pink with lighter reverse. Hard petals. Award of Merit winner. October 25. **Price: 50 cents each, 3 for \$1.35.**

GREER GARSON. Soft pink Semi-reflexed flower. Has lovely foliage. Tall. October 25. **Price: 25 cents each, 3 for 70 cents.**

LILAC LADY. A true lilac pink color. Large flower on strong stems. Excellent for exhibitor. November 1. **Price: 50 cents each, 3 for \$1.35.**

JACK McGLASHEN—Sport of Turbulent. Rich old rose reflex English type with lighter reverse. Extremely large flowers on medium height plant. Nov. 1. **Price: 50 cents each, 3 for \$1.35.**

KEITH LUXFORD. Semi incurving flower of deep rose with silver reverse; good for exhibition. First Class Certificate. November 1. **Price: \$1.00 each, 3 for \$2.75.**

MAJOR EDW. E. BOWES. Bright rosy pink. Medium size semi-incurved flower but very compact. October 15. **Price: 20 cents each, 3 for 55 cents.**

ROBERT EDDIE. Large reflexed in a beautiful shade of light amaranth rose. November 1. **Price: 25 cents each, 3 for 70 cents.**

SHIRLEY PERFECTION. One of the finest ever raised, well shouldered and of extreme depth. Petals of great width; bright pink with reverse of silver. Dwarf habit. November 1. **Price: 35 cents, 3 for \$1.35.**

THOMAS W. POCKETT. Enormous flower of deep pink and silvery pink reverse. November 1. **Price: 35 cents each, 3 for \$1.00.**

RED

ALFRED SIMPSON. (Import). Crimson with buff reverse. Incurving making a perfect ball. Very strong grower. Winner of several British awards. October 20. **Price: 50 cents each, 3 for \$1.35.**

BIRMINGHAM. Dazzling crimson with golden reverse. Semi-incurved. November 5. **Price: 50 cents each, 3 for \$1.35.**

VARIETIES NOT ILLUSTRATED

BLACK HAWK. Deepest crimson red. Reflexed flower of medium size. October 25. Price: 20 cents each, 3 for 55 cents.

GARNET KING. A very popular garnet red flower of reflex type. Has very broad foliage. October 25. Price: 20 cents each, 3 for 55 cents.

DR. D. H. LEVICK. A deep reddish chestnut with paler reverse. Medium height and free growth with attractive foliage. November 1. Price: \$1.00, 3 for \$2.75.

JOHN POCKETT. A Rosy crimson broad petalled reflexed large flower. October 25. Price: 35 cents each, 3 for \$1.00.

MRS. DAVID F. ROY. Medium large incurved mum. A fine maroon-bronze with buff reverse. A most attractive and unusual color. October 1. Price: 25 cents each, 3 for 70 cents.

OCTOBER RED. Carmine red with soft yellow reverse. October 5. Price: 25 cents each, 3 for 70 cents.

POCKETT'S MAROON. Enthralling shade of velvety ox-blood with buff reverse. October 15. Price: 25 cents each, 3 for 70 cents.

PRINCESS IRENE. Deep wine red incurve. Very attractive. November 1. Price: 50 cents each, 3 for \$1.35.

RED MARY ELIZABETH. (Import). Large exhibition red. November 1. Price: \$1.00 each, 3 for \$2.75.

SALAMANDER. (Import). A very bright red full bloom of reflex type carried on a long stem. October 25. Price: 50 cents each, 3 for \$1.35.

SHIRLEY BRILLIANT. Deep crimson, fine variety. Flower of good size. Award of Merit. November 1. Price: 50 cents each, 3 for \$1.35.

SHIRLEY GARNET. A color hitherto unknown, may be described as garnet crimson, suffused carmine. Erect flower with evenly laid petals. Award of Merit. November 1. Price: 50 cents each, 3 for \$1.35.

PURPLE

AMETHYST (ENGLISH). The ideal Japanese exhibition, dwarf grower; color amethyst-rose with paler tints on the reverse of petals, large broad shouldered flower of great depth. First class certificate. November 1. Price: \$1.00, 3 for \$2.75.

BEN TASHIMA. This splendid flower has tubulated petals of purplish mauve and a deeper purple opening at tips. An extra vigorous grower. October 25. Price: 25 cents each, 3 for 70 cents.

FRED BAKER. Large rosy purple, silver reverse. Flower of exceptional beauty. Always attracts attention at our shows. October 30. Price: 35 cents each, 3 for \$1.00.

IZALCO. Perfectly globular incurved flower of medium size. Inside of petal is rich wine red and the outside is a beautiful lilac rose. October 15. Price: 35 cents each, 3 for \$1.00.

SAY EDGAR. (Import). Rich wine red with silvery reverse. Excellent flower. October 25. Price: 25 cents each, 3 for 70 cents.

STEPHANIE. An exquisite flower of clear fuchsia purple with silvery pink reverse. Petals loosely incurved. A flower with distinct character. November 1. Price: 25 cents each, 3 for 70 cents.

GRACE STURGIS. Rich wine red giant flower with pinkish silver reverse. Tall. November 1. Price: 25 cents each, 3 for 70 cents.

TURBULENT. Rose-purple, with silver reverse; Dwarf habit. Award of Merit. November 1. Price: 50 cents each, 3 for \$1.35.

WHITE

ALBATROSS (ENGLISH). A solid pure white flower with glistening petals, incurving and interlacing building up a large exhibition bloom. The habit of growth is very satisfactory. November 1. Price: \$1.00 each, 3 for \$2.75.

ARIEL. Large globular flower of pure white at maturity though a slight trace of pink may appear at premature stage. November 1. Price: 25 cents each, 3 for 70 cents.

DENNIS WROE. The finest white Japanese Exhibition. Petals open an inch wide, forming flower with grand top and center of enormous depth. Winner of many awards in British societies. October 25. Price: 50 cents each, 3 for \$1.35.

EDITH ALSTON. Pure white large. Exceptional variety. Has clean-cut look. October 20. Price: 50 cents each, 3 for \$1.35.

GIANT BETSY ROSS. Giant size white. Very attractive. October 15. Price: 25 cents, 3 for 70 cents.

JESSIE HABGOOD. A large white well shouldered flower made up of very numerous petals. First class certificate. November 1. Price: 50 cents each, 3 for \$1.35.

QUAKER MAID. Reflexed. One of the earliest, most satisfactory. October 1. Price: 20 cents each, 3 for 55 cents.

VARIETIES NOT ILLUSTRATED

ROZZI. A superb white incurved which is always an attraction during the peak of our Chrysanthemum Show. October 25. Price: 35 cents each, 3 for \$1.00.

STROMNESS. Snow white reflexed flower with a most intriguing central swirl. Sport of Greer Garson. October 25. Price: 25 cents each, 3 for 70 cents.

WHITE CHIEF. Semi-incurved pure white. October 20. Price: 20 cents each, 3 for 55 cents.

WHITE FERN EDWARDS. A pure white sport of "Fern Edwards" illustrated on page 9. Similar in every respect except color. Price: 25 cents each, 3 for 70 cents.

YELLOW

BERT WEBB. Grand yellow with long petals. Very solid and well shouldered. Award of Merit winner. Outstanding at our Show around October 20. Price: 50 cents each, 3 for \$1.35.

BILL GILLIBRAND. Large reflex type of very rich yellow with full center. Perfect growth with long straight stems and ideal foliage. One of the best yellows. October 20. Price: 35 cents each, 3 for \$1.00.

BETTY BARNES. (Import). An immense flower of maize-yellow with deeper suffusion at the base, grand depth and broad shoulder. November 1. Price: \$1.00 each, 3 for \$2.75.

BLAZING GOLD. Brightest golden yellow incurved flower of good size. Sound texture, good stem and foliage. October 10. Good size solid flowers even without disbudding. Price: 20 cents each, 3 for 55 cents.

BONNAFFON DELUXE. Medium incurve yellow of dwarf habit. November 20. Price: 25 cents, 3 for 70 cents.

DOLLY DIMPLE. Large soft yellow flower of reflex type. Will develop large flowers with average care. November 20. Price: 25 cents each, 3 for 70 cents.

BUTTERBALL. Clear lively yellow incurved giant size. Best in the early class. October 1. Price: 20 cents each, 3 for 55 cents.

COMRADE. Dwarf habit, incurved maize-yellow with green tips. First class certificate. November 1. Price: 50 cents each, 3 for \$1.35.

GOOD NEWS. Medium large incurve of golden yellow. One of the top yellow commercial variety. November 1. Price: 25 cents each, 3 for 70 cents.

FRIENDLY RIVAL. Rich golden yellow. Giant incurved flower. October 25. Most outstanding. Price: 25 cents, 3 for 70 cents.

J. H. GODDARD. This variety is a true incurve, the solid yellow blooms are a complete ball. Healthy grower, strong stems and small leaves. November 1. Price: \$1.00 each, 3 for \$2.75.

MRS. H. E. KIDDER. Semi-incurved large rich yellow flower. October 15. Price: 20 cents each, 3 for 55 cents.

MECCA. Lovely rich yellow. A flower of large size and is just what the exhibitor wants. October 25. Price: 50 cents each, 3 for \$1.35.

MRS. H. E. KIDDER. Semi-curved large rich yellow flower. Top favorite. October 15. Price: 20 cents each, 3 for 55 cents.

MARIE DE PETRIS. Deep yellow. Noted cut flower variety with extra sturdy stem. October 30. Price: 20 cents each, 3 for 55 cents

MARIE MILLER. Deep yellow incurved flower. November 5. Price: 25 cents each, 3 for 70 cents.

YELLOW CHIEF. Semi-incurved yellow sport of "White Chief." October 20. Price: 20 cents each, 3 for 55 cents.

XX

CULTURAL SUGGESTIONS

Disbud Exhibition and Spidery Types

SOIL PREPARATION. Chrysanthemums do best in a rich deeply cultivated soil. Incorporation of humus matters such as barnyard manure, decayed compost, peat moss, etc., is beneficial. In addition, superphosphate at the rate of 5 lbs. per 100 square feet is broadcasted and spaded to a depth of 12 to 15 inches early in the spring.

STOPPING. The center of the main growth is nipped off when about 6 inches tall and second stopping is generally required around end of June if planted early. Four to six lateral growths are allowed to rise from the last pinching.

DISBUDDING. All sub-lateral branches are removed at regular intervals of about 10 days apart. Many exhibition varieties will produce "First Crown Buds" or "Leaf Buds," as commonly known, in July which are usually removed and next buds retained.

SELECTION OF BUDS. The first bud produced is called the "Crown bud" and is distinguished by being surrounded with leaves. The "Terminal bud" appears later in clusters surrounded with flower buds. The procedure of "taking buds" depends very largely on the variety and no fast rule can be given.

FERTILIZING. About 3 applications of commercial fertilizer, such as "Vigoro," at the rate of 3 to 5 lbs. per 100 square feet would be sufficient. No feeding is done after the buds begin to show color.

XX

Hardy Garden Varieties

Hardy Chrysanthemums are especially recommended for regions where early frost prevails as they possess hardy, early flowering qualities. They are wonderful profuse bloomers and come in endless array of colors. Blooming dates—September 1 to October 15.

PRICE OF ROOTED CUTTINGS

(Unless otherwise quoted)

**25 cents each, 3 for 70 cents
(one name)**

ORANGE-BRONZE SHADES

AGLOW. A brilliant pompon of pure orange-peel orange. The nearest true orange-colored Mum to date. Quilled petals add to its charm. Early, free flowering; splendid plant habits. September 20. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 27).

AMBER BRIGHT. Medium size. Incurve of Amber bronze. May be disbudded for larger blooms. October 15. Price: 50 cents each, 3 for \$1.35.

AUTUMN BEAUTY. A brilliant sparkling reddish chestnut. The best in early bronzes. September 5.

BEACON. Full double, 4-inch flower of coral-apricot shading to flaming nasturtium-orange at center. Tall, sturdy plant for cutting. October 10. Price: 50 cents each, 3 for \$1.35.

BURMA. Glistening bronze with undertone of copper and soft pink. October 10. (Illustrated Page 28).

CARNIVAL. A large, gleaming burnt-orange flower. An excellent plant with lustrous green foliage. October 10. (Illustrated Page 25).

CHOPIN. Large incurved light bronze averaging 4" to 4½" which grows 20 or more blooms to the plant. Very strong stems and vigorous semi-dwarf growth. May be disbudded one flower to a stem. October 15. Price: 50 cents each, 3 for \$1.35.

COPPELIA. Rich Indian red bronze undertone. October 15.

CYDONIA. Vivid, fiery, orange-red with a slight overcast of bronze. October 5. Tall. (Illustrated Page 27).

FIRESIDE. Burnt orange and salmon decorative. Attains a height of 30 inches or more. Foliage very resistant. High producer of fine cut flowers. October 10.

FLAXEN BEAUTY. Blend of soft coral, gold and bronze. Shapely cactus dahlia type decorative flower. October 1. (Illustrated Page 26).

HUNTSMAN. Bright scarlet-orange overlaid with bronze tints. Hardy and a good cut flower. Tall. October 10. (Illustrated Page 26).

KATHLEEN LEHMAN. Orange bronze large decorative type flower. Most outstanding. September 30.

MAYFORD'S TRIUMPH. Scarlet orange. Medium incurved flower which may be disbudded one bloom to a stem or grown in clusters. October 10. Price: 50 cents each, 3 for \$1.35.

MRS. P. S. DUPONT. An indescribable blend of peach pink, rosy salmon, and fawn. Fully double. A splendid cut flower. October 5.

ORSONA. A red bronze decorative with a bushy growth habit. A variety for garden and pot plant culture. September 20. Price: 35 cents each, 3 for \$1.00.

REVERIE. A 3-inch bloom like heavily creamed coffee with mahogany eye. Matures from light maple walnut to soft buff-coral-pink flushes. Medium height. September 25. Price: 50 cents each, 3 for \$1.35.

SEQUOIA. Exquisitely rich mellow amber. October 10. (In color on Page 25).

VISION. A harmony of pearl and ivory with just a whisper of a fawn suffusion. Flower is 3½ inches across, trimly double with drooping petals. Two-foot grower. Price: 50 cents each, 3 for \$1.35. October 5. (Illustrated Page 26).

LAVENDER-PINK-ROSE SHADES

ALEX CUMMING. Large flowers open cerise, maturing to delightful rose. Center petals incurved. Extremely large and showy. October 5.

ARISTOCRAT. The 3½-inch blooms, exquisitely double, are of deep cerise overcast glowing claret, clean and crisp. The 2-foot plant has dark green leaves. October 5. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 25).

BETTY. Lovely apple blossom pink with deep rose center. October 10.

CECIL BREED. Splendid early full double, deep lavender pink, very dependable and free flowering. September 15. Medium. Price: 50 cents each, 3 for \$1.35.

ENTERPRISE. Rich amaranth pink. Solid formal type pompon outstanding in the newer varieties. October 1.

EVANGELINE. Gigantic, cactus-fashioned flower of softest sweetheart-pink. Shapely, 2½-foot plant with good cutting stems. Late September. Disbud a few and see the amazing results. Price: 50 cents each, 3 for \$1.35.

FASCINATION. Stunning 4-inch silvery lavender pink. A little deeper at center. Buds rosy red. October 1. Price: 50 cents each, 3 for \$1.35.

JOYBRINGER. Salmon rose decorative. Dwarf, spreading habit. Desirable for borders and pot culture. October 10.

LAVENDER LADY. Free flower true lavender flower. September 30.

MALINDA BROWN. A magnificent clear lavender pink. Flower globular. Mounded at center. Petals strongly incurved and twisted. Very strong and healthy. October 5. Price: 35 cents, 3 for \$1.00.

MASQUERADE. A glistening mass of silvery lavender and rose Pompons. Trim, neat, compact flowers completely smother the plant. One of the best new mums. October 10. Price: 50 cents, 3 for \$1.35. (Illustrated Page 26).

MISTY MAID. Sublime symphony of rich rose buds and sweet shell pink flowers, almost white at times. Three-inch blooms on large airy sprays. Grows to 2 feet high. September 20.

PATRICIA LEHMAN. Sparkling geranium-pink with peach center. Recurved and twisted petals give a fluffy feathery effect. Strong growth, good for cut flower. September 30. Price: 35 cents each, 3 for \$1.35.

PINK SUPREME. Soft shade of clear lavender pink decorative flower. October 5.

SPELLBOUND. Husky decorative plant with flowers of delicate orchid pink. October 1. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 25).

SYMPHONY. A blend of mauve, coppery pink and soft lavender. October 10.

Hardy Garden Varieties



SEQUOIA
25c each; 3 for 70c



GOLDEN HOURS
35c each; 3 for \$1.00



CARNIVAL
25c each; 3 for 70c



APACHE
35c each; 3 for \$1.00



ARISTOCRAT
50c each; 3 for \$1.35



YELLOW BLANKET
50c each; 3 for \$1.35



ROYAL ROBE (HARDY)
35c each; 3 for \$1.00



YELLOW AVALANCHE
AVALANCHE (WHITE)
25c each; 3 for 70c



MASQUERADE
50c each; 3 for \$1.35



RED GOLD
25c each; 3 for 70c



HUNTSMAN. 25c each; 3 for 70c



FLAXEN BEAUTY
25c each; 3 for 70c



AUTUMN SONG
50c each; 3 for \$1.00



VISION
50c each; 3 for \$1.35



FASCINATION
50c each; 3 for \$1.35

FOR *Early*
MASS OF COLOR
Plant these
HARDY GARDEN
VARIETIES



PATRICIA LEHMAN
35c each; 3 for \$1.00



CYDONIA
25c each; 3 for 70c



LEE POWELL
35c each; 3 for \$1.00



Top: CECILE BREED
50c each; 3 for \$1.35
MYRTLE WALGREEN (Purple)
35c each; 3 for \$1.00
CHARLES NYE (Yellow)
25c each; 3 for 70c
Bottom: MARIONETTE
50c each; 3 for \$1.35

Top: AGLOW
50c each; 3 for \$1.35
ERMINE (White)
35c each; 3 for \$1.00
CARMINE QUEEN (Red)
25c each; 3 for 70c
Bottom: VIOLET
35c each; 3 for \$1.00

HARDY COLLECTION OFFER No. 1

ONE EACH OF THE 8 ABOVE MUMS

(Value \$3.05)

SPECIAL at \$2.75

EARLY AUTUMN *Mums*



BLUEBLOOD
25c each; 3 for 70c



BURMA. 25c each; 3 for 70c



WHITE CLOUD
50c each; 3 for \$1.35



SPELLBOUND
50c each; 3 for \$1.35



EARLY CRIMSON
35c each; 3 for \$1.00



TAPESTRY
25c each; 3 for 70c

GLORIOUS BLOOM COVERED CUSHIONS



CHAMPION CUSHION
25c each; 3 for 70c



GOLDEN CARPET
25c each; 3 for 70c



AMELIA
25c each; 3 for 70c

Hardy Garden Varieties

TAPESTRY. Combination of rich rose-pink, mellow ashes of roses with golden flush at center. October 5. (Illustrated Page 28).

TIFFANY ROSE. Deep rose with a faint undertone of cream. October 10.

TIME. Very attractive, large, live, orchid lavender blooms. Clean medium tall plant. October 10. Price: 50 cents each, 3 for \$1.35.

CRIMSON-RED SHADES

APACHE. Orient red to dark brilliant firecracker red with golden overcast. Quilled petals. Very tough, weather resistant flowers, 4 to 5 inches in diameter. September 15. 35 cents each, 3 for \$1.00. (Illustrated Page 25).

AUTUMN SONG. Large wine-red shading to carmine. Entirely different color in mums. September 15. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 26).

BIRETTA. Glowing soft cardinal red aging to pastel red. Long flat petals and full soft flower gives fluffy effect when old. Tall, upright plant in bloom September 25.

BLUEBLOOD. Deep amaranth red decorative flower. Unique and attractive. October 10. (Illustrated Page 28.)

BOKHARA. Beautiful blending of rosy crimson and wine shades. October 10.

BRIGADIER. Large decorative carmine red pompon of solid texture. October 1.

CARMINE QUEEN. Brilliant carmine red. Tall. Luxuriant cut flower. October 10. (Illustrated Page 27).

CHIPPEWA RED. Sport of the famed Chippewa, with the same fluffy unrestrained sprays and dependable mid-September bloom. The velvety Turkey-red, a compelling tone, warms to smoky maroon. 2 ft. September 20. Price: 50 cents, 3 for \$1.35.

EARLY CRIMSON. A grand crimp petaled bright crimson. Flat flowers on a rigid upright plant. Very hardy. September 15. Price: 35 cents each, 3 for \$1.00. (See page 28).

JUBILEE. Splendid deep red decorative pompon producing mass of lovely flowers from around October 1.

MARIONETTE. A small rust red pompon about 1½ inches in diameter. Very formal type. October 1. Price: 50 cents each, 3 for \$1.35. (See Page 27).

MARGIE. The darkest, deepest velvety crimson—nearly black. Blooms 3 inches in diameter. Two feet high. October 15. Price: 35 cents each, 3 for \$1.00.

MIGUEL. Radiant raspberry red with good keeping qualities. An excellent cut flower. Outstanding of our early bloomers. October 8. Price: 35 cents each, 3 for \$1.00.

RED GOLD. Bronze red medium size. September 15. (See illustration Page 26).

SCARLET CRIMSON. Bright red decorative type flower. September 25. Price: 35 cents each, 3 for \$1.00.

SUCCESS. Large, rich, never-fading flowers of deep crimson. Rigid, upright plant. October 5. Price: 50 cents each, 3 for \$1.35.

PURPLE SHADES

CHIPPEWA. Large decorative aster purple flower. September 25.

MYRTLE WALGREN. Rich amaranth-purple underlaid with silvery lilac, aging to clean, clear, mellow purple. Excellent. September 28. Price: 35 cents each, 3 for \$1.00. (See Page 27).

PETRICIAN MAUVE. Mauve color. Depetris hybrid for the garden and for pot. Intermediate pom. October 5.

ROYAL ROBE HARDY. Beet-root purple flower with a bluish sheen reflecting from the center. September 15. Price: 35 cents, 3 for \$1.00. (See illustration Page 26).

VIOLET. The best very early purple. Full, Dahlia-like bloom with good color and substance. September 1. Price: 35 cents each, 3 for \$1.00 (Illustrated Page 27).

WHITE

AVALANCHE. Ranks high in the class of weather resistant whites. Everyone's favorite. Good cut flower. September 10. (See illustration of "Yellow Avalanche," Page 26).

ERMINE. Wide petaled, pure white with cream center. Tall, sturdy plant and vigorous grower. Excellent when cut. Price: 35 cents each, 3 for \$1.00. (Illustrated Page 27). October 5.

HORIZON. Pure white intermediate size pompon important as cut flower production. October 5.

WHITE CLOUD. Large feathery, pure white. Strong plant. Medium tall. October 5. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 28).

WHITE WONDER. Beautiful ball shaped white flowers on a sturdy, upright plant. September 30.

YELLOW SHADES

BUTTERCUP. Large golden yellow incurving blooms. Free growth and good foliage as well as free blooming. May be disbudded. October 1. Price: 35 cents each, 3 for \$1.00.

CHARLES NYE. Clearest yellow formal globular Pompon. September 25. (Illustrated Page 27).

GOLDEN HOURS. Early, double, deep lemon, chrome. Petals broad, overlapping and somewhat incurved. Very early cut flower. September 10. Price: 35 cents each, 3 for \$1.00. (See Page 25).

IMMORTELLE. Flashy attractive deep golden yellow with big roguish red eye in center. A grand fall ornament. October 5. Price: 50 cents each, 3 for \$1.35.

LEE POWELL. Masses of fluffy Chinese yellow flowers with a slight orange tinge at center. Very similar to large greenhouse varieties. Tall upright bush. Nothing approaches it in hardy mums. September 25. Price: 35c each, 3 for \$1.00. (In color on Page 27).

LEMONADE. Ivory yellow decorative. Important in the list of early cut flower varieties. Outstanding because of its color. October 10.

YELLOW BLANKET. Very free flowering, tiny clear yellow button. One inch diameter. Tops for cutting. October 10. Price: 50 cents each, 3 for \$1.35. (Illustrated Page 25).

YELLOW AVALANCHE. Soft yellow sport of "Avalanche." September 10. (Illustrated Page 26).

HARDY VARIETIES COLLECTION NO. 2 (12)

AVALANCHE	ARISTOCRAT	BETTY
BLUEBLOOD	BURMA	GOLDEN HOURS
	HUNTSMAN	LEE POWELL
	MALINDA BROWN	MIGUEL
PETRICIAN MAUVE		SEQUOIA

SPECIAL at \$3.00

(Catalog Price \$3.55)

Hardy Cushion and Dwarf Mums

RECOMMENDED FOR BORDERS, ROCK GARDENS,
POT PLANTS, OR WHEREVER LOW, BUSHY,
MASS COLOR EFFECT IS DESIRED.

**PRICE: 25 cents each, 3 of one name 70 cents.
(Unless otherwise noted)**

A. M. ANDERSON. Larger size daisy flowers mounted on a very dwarf-shaped plant. Clear yellow. October 5.

AMELIA. Pink Cushion. The original cushion mum in variable shades of pink. Late September on. (Illustrated Page 28).

BOWL O' GOLD. Best yellow cushion we know. Only 1 foot tall; spreads glitteringly to 2 feet or so. Delightful 2-inch pompons of gleaming canary-yellow. September 10. **Price: 50 cents each, 3 for \$1.35.**

CECELIA. Soft deep peony-purple. Petals slightly incurved. Low growing cushion type. September 25. **Price: 35 cents each, 3 for \$1.00.**

CHAMPION CUSHION. Deep bronze color and general habit like "Amelia." October 1. (Illustrated Page 28).

CRIMSON CUSHION. Beautiful wine red true cushion. Mid-September on.

GOLDEN CARPET. Dwarf pompon. A creeping low grower. Excellent border item. Late September. (Illustrated Page 28).

GOLDEN CUSHION. Rich golden yellow. Rugged, stocky, well-formed plant of "Amelia" strain. September 25.

HONEYCOMB. Intense golden yellow globular flower. October 1.

LIPSTICK. Loads of brick-ruby blossoms. Leading red cushion. September 25. **Price: 50 cents each, 3 for \$1.35.**

MAHOGANY CUSHION. Very pleasing blend of mahogany and Jasper-red, minutely touched gold in center. Pertly twisted petals. Late September.

POT-O-GOLD. Our greatest pride. Fully double decorative flower of dazzling golden yellow. Luxuriously healthy foliage. Splendid for pot or border. October 15.

QUEEN CUSHION. Prolific white of "Amelia" strain. Early October.

ROUGE CUSHION. A far superior red semi-cushion. This intense red cushion shows a small bright yellow center when matured. September 25.

SALMON CUSHION. Most pleasing shade of Salmon pink and soft coral. Mid-September on.

TWINKLE. Most fetching shades of cyclamen purple. September 25. **Price: 50 cents each, 3 for \$1.35.**

YELLOW CUSHION. Beautiful orange yellow. October 1.

COLLECTION of 10 Cushion mums

A. M. ANDERSON — AMELIA —
CHAMPION CUSHION — CECELIA —
CRIMSON CUSHION — GOLDEN CARPET —
GOLDEN CUSHION — MAHOGANY CUSHION —
SALMON CUSHION — QUEEN CUSHION

SPECIAL . . . \$2.00

(Catalog price: \$2.60)

Hardy Northland Daisies



Low growing, super hardy, daisy like flowers with glossy dark green foliage peculiar only to this type. Thick leathery foliage creates attractive border plants even when not in bloom. In full bloom by October 10.

ASTRID. Soft pinkish apricot.

GOOD MORNING. Pure yellow. Identical in general growing habit to "Astrid."

IGLOO. A white daisy. Exceedingly free flowering.

KRISTINA. Deep rose pink which is almost purple, a shade which is most attractive in the fall garden.

LOKI. Variable shades of pink and rose.

PRICE: 25 cents each, 3 for 70 cents (one name)

**SPECIAL OFFER OF "NORTHLAND DAISIES":
1 EACH OF ABOVE 5 VARIETIES AT \$1.00.**

Spoon Varieties



PAULA. A spectacular recent introduction of special merit. Quilled part is buff yellow and broad spoon opens to an amazingly lovely bright crimson. October 25.



SCINTILLATION. Luminous orchid pink semi-double spoon October 20.

PRICE OF ROOTED CUTTINGS

30 cents each, 3 for 85 cents (one name)

\$3.00 per dozen (one name)

CHARM GLOW. A new large spoon of sunstone orange. Exceptionally beautiful and outstanding at our Autumn Show. October 25. Price: 50 cents, 3 for \$1.35.

JOAN BERGER. Beautiful clear orchid pink. Vigorous grower. November 5.

KIMIE. Popular large size flower. Clearest yellow spoon. October 20.

MRS. ALAN MORPHY. Wealth of soft shell pink flowers 3½ inches in diameter on a lovely bush. October 25.

MRS. GWEN CHEESEWRIGHT. Single layer petals of grayish lavender quill and spoon openings of a stunning rose pink. November 5.

PAULINE. Soft shade of yellow throughout. November 5.

WHITE SPOON. Ever popular double flower. October 5.

YELLOW SPOON. Excellent double flower in buttercup yellow. October 5.

EARLY FLOWERING SPOONS

(September 25-October 1)

Price: 50 cents each, 3 for \$1.35 (one name)

GOLD SPOON. Soft golden yellow. Good pot plant.

LILAC SPOON. Orchid.

PEACH SPOON. Peach spoon tips with Chinese yellow tubes.

**YOU ARE CORDIALLY INVITED
TO ATTEND OUR**

**GIGANTIC ANNUAL
CHRYSANTHEMUM SHOW**

**HELD DURING
OCTOBER AND NOVEMBER**

at our spacious Gardens just outside of Los Angeles here in Southern California. Thousands of blooming plants are on display including initial showing of new introductions and new imports. Our specimen plants are planted in pots in July outdoors and brought in during the show for display.

Local customers may purchase blooming plants in pots and gallon containers as well as leave their orders for spring delivery after making their selections from the specimen plants.

**CARNATION BLOOMS ARE ON DISPLAY
THROUGHOUT THE YEAR**

COLLECTION OF 8 SPOON VARIETIES

KIMIE - PAULA - JOAN BERGER
MRS. GWEN CHEESEWRIGHT
WHITE SPOON - YELLOW SPOON
SCINTILLATION - MRS. ALAN MORPHY

SPECIAL at \$2.00

(Catalog price \$2.40)

Intermediate and Decorative Pompons

Varieties listed under this type are to be grown in sprays. Should be topped at least three times during the summer to encourage them to form a good size bush. These varieties may be disbudded after a good size bush is obtained. Flowers will be more perfectly formed and much larger in size than not disbudded.

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)**

BRONZE

- BEAUREGARD. Reddish orange pom. November 5.
BRONZE BULKELEY. Beautiful buff-bronze globular pom of medium size. October 20.
BRONZE MASTERPIECE. Sport of popular "Masterpiece." October 25.
BRONZE THYRA. Salmon bronze sport of "Thyra." November 1.
CELEBRITY. Decorative. Rich apricot-bronze. October 25. (Illustrated).
COPPERHEAD. Large coppery bronze decorative. November 10.
CORAL FROST. Gloriously beautiful blending of bronze.
DERBY. Salmon bronze. Decorative. October 20.
DOROTHY TURNER. Orange yellow with reverse side of reddish bronze. Unique. November 15.
FIREFLY. Orange bronze medium size formal type. October 25.
LEGEND. Reddish bronze. Decorative. October 20.
MAGICIAN. Large bronze pom. November 1.
RANGER. Tannish bronze. Decorative. October 20.
RUBICON. Bright reddish bronze. Solid texture. November 1.

PINK — LAVENDER — PURPLE

- CATTLEYA. Clearest orchid pink good size decorative flowers. November 1.
CHEERIO. Rose pink decorative pom. October 15.
DAYBREAK. Beautiful soft pink decorative type. October 20.
GRACIE FIELDS. Decorative purple. November 1.
HIGHLIGHT. Combination of light pink with dark pink center. November 1.
LETITIA. Clear pink with deep pink center. October 25.
LINDA. Most popular deep rose pink large decorative flowers. October 15.
PROM. Cherry blossom pink decorative. October 20.
PURPLE QUEEN. Large deep orchid with silvery touch on outer petals. Decorative type of 3 to 4 inches across. Extremely popular both in pots and as cut flower. October 25.



CELEBRITY (DECORATIVE TYPE)

- MASTERPIECE. Tourmaline pink globular pom. October 25.
MISSION. Soft pink with deep rose center. October 30.
PINK DOT. Pink with deep pink eye. October 15.
PINK DREAM. Coming closest to a pure pink in Chrysanthemum. Rare variety. October 25.
QUEEN OF PINKS. Deep orchid pink. October 15.
THYRA. Deep lavender pink globular pom. November 1.

RED

- DEANNA LEE. Our greatest pride. Brightest red that we know. October 20.
MARTHA. Decorative type pompon of unusual beauty. Brightest maroon red in color. October 20. Price: 35 cents, 3 for \$1.00.
SANOVAR. Intense bronzy red decorative. November 10.
TRIUMPH. Deep wine red almost purple. November 10.

WHITE

- BELRAY. Most vigorous growing pure white globular flowers. November 20.
MAID OF ORLEANS. White decorative. October 15.
POPCORN. Lovely white prolific variety. October 15.
PRISTINE. Glistening white best early. October 15. Price: 25 cents each, 3 for 70 cents. (Illustrated Back Cover).
SILVERPLATE. Decorative white. October 20.

YELLOW

- BARCAROLLE. Rich golden yellow. November 1.
CINCINNATI. Rich golden yellow. October 10.
GOLD DUST. Clear yellow large type decorative. October 20.
GOLD WONDER. Golden yellow. October 20.
GOLDEN FAIRY. Clear yellow early variety. October 15.
GOLDEN HERALD. Richest golden yellow decorative. October 25.
GOLDEN CHORD. Beautiful golden yellow globular flowers. November 15.
KLONDIKE. Orange yellow formal. November 20.
ROBERT HARKEY. Golden yellow semi-incurved flower. October 30.
SUNNYSIDE. Top quality yellow. November 20.
YELLOW ARCADIA. Light yellow. October 25.
YELLOW DOT. Yellow with dark pink center. October 20.
YELLOW SEAGULL. Soft yellow. October 20.

DECEMBER BLOOMING POMPONS

**Price: 20 cents each, 3 for 55 cents
(one variety)**

- CHRISTMAS RED IMPROVED. Bright crimson red.
HIGHLANDER. Rich yellow decorative for late blooming.
JACKPOT. Deep yellow decorative type flower.
SILVERSMITH. Beautiful white for the holiday season.
SPANGLES. Light formal globular medium size flowers for December.

ELSIE KRAMER VARIETIES. Decorative type. Bronze, pink, burgundy, copper, peach, red, reddish bronze, rose, white, and yellow.
TREASURE ISLAND VARIETIES. Bronze, pink, white, and yellow.

Button or Miniature Types

PRICE OF ROOTED CUTTINGS

**20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen (one name)**

- AMETHYST. (Button). A miniature purple decorative flower about 1 inch in diameter. November 1.
ANNETTE. Charming pink shade blooming in great profusion. November 5.
ANN FULTON. Exceptionally popular pink with a deep rose center. October 25.
BABY. Clear yellow. A real miniature size even among the buttons. November 1.
BONNIBEL. Lovely shade of warm bronze. October 25.
CLARA JAMESON. Strikingly beautiful bronze. Extremely productive. October 25.
CLARE. Most satisfactory white. October 30.
DOROTHY NEHRLING. Deep rose pink. October 25.
IRENE. Perfectly round flower in purest white. October 15.
ILLINI REDHEAD. Beautiful maroon color. November 10.
MOONSTONE. Wealth of 1/2 inch lime yellow globular miniature blooms. October 15.
NANCY CRAIN. Creamy white with a pronounced brown eye at pre-maturity. October 30.
PEPITA. (Dr. Kraus). Myriads of creamy white balls follow buds of eggshell-yellow with red eyes. Broad dome-like 18 inch grower. September 15.
PATSY DOWD. Beautiful blend of red and rust. October 30.
PINK PEARL. Beautiful light and rose pink globular flower of about 1 inch in diameter. October 25.
ROSITA. Persian rose small button type flower. Attractive for filler in arrangement in pink. October 10.
SNOWDROPS. A snowy white button. October 25.
SNOWFLURRY. Large size white buttons. November 15.
SUZANNE. Pleasingly different "Calico" mixture of deep rose and light pink. November 1.
YELLOW IRENE. Lemon yellow sport of "Irene." October 20.



BO PEEP. Button Anemone of light pink with tufted yellow cushion center about 1/2 inch in diameter. This new bonsai type button may be grown like a dwarf tree as illustrated. Price: 35 cents each, 3 for \$1.00.

Cascade Varieties

Cascade varieties are all of exceptional beauty and exquisite daintiness. While chosen primarily for the ease with which they may be trained to hang downward, they may be planted in the garden and topped a number of times to form a bushy plant.

CASCADING INSTRUCTIONS will accompany each order of Cascades.



A Group of
CASCADIES

PRICE OF ROOTED CUTTINGS
20 cents each, 3 for 55 cents
(one name)

ANNA. White daisy type flower with golden yellow center. Blooms about 2 inches in diameter. November 1.

CHERRY BLOSSOM. An anemone flowered type cascade in pink and white. The outer edge of each flower is pink while the remainder is white. Matures. October 25.

DOLL FESTIVAL. Anemone flowered cascade variety in red. The center cushion is yellow. Very attractive variety. November 1.

FIREFALL. Garnet red daisy type flower. Free-flowering and attractive. October 30.

GERTRUDE COMPTON. Button anemone type flower in pure yellow. Suitable for medium size cascades and splendid item for rock gardens or borders. October 20.

HALLOWEEN. Anemone type flowers. Harmoniously beautiful bronze petals with deep bronze center cushion. October 20.

JANE HARTE. Clear yellow sport of "Anna." The most popular and satisfactory cascading variety. November 1.

LAVENDER BEAUTY. Daisy type in a beautiful lavender pink. Extremely free flowering and lasting. October 20.

LAVENDER MIST. Lavender pink anemone type flowers. November 1.

NIAGARA FALLS. Creamy white daisy type blossoms about 3 inches in diameter. Best early flowering cascade. October 20.

NORTH STAR. Another anemone flowered cascade variety in clearest yellow throughout. Has one row of ray petals. Flowers are very lasting. November 1.

OPAL. Unique anemone flowered 1 in. diameter blooms of extra large yellow cushion with double rows of orchid pink short ray petals. October 15.

PINK SWEETHEART. Most satisfactory self-branching cascade introduced to date. Daisy type pink flowers similar in form to "Anna" but with almost twice the production. October 20.

SOZAN. Deep rosy purple 2 inch anemone flowered blooms of lasting quality. First among the cascades to open around October 5 and lasted almost until Thanksgiving, attracting much attention throughout the show.

WHITE CASTLE. Another anemone flowered yellow center flower with purest white ray petals. October 25.

SINGLE VARIETIES — DAISY TYPE

PRICE OF ROOTED CUTTINGS

20 cents each, 3 for 55 cents (one name)
\$2.00 per dozen

BALLERINA. Semi-double clear orchid pink. October 25.

BITTERSWEET. Semi-double, bittersweet red. November 1.

CRIMSON VALENCIA. Red daisy type flower, November 1.

FESTIVAL. Reddish bronze. November 15.

GINNY LEE. Pure white. October 15. (Illustrated).

GRETCHEN PIPER. Brilliant yellow. October 15.

JEAN. Pure white attractive variety. October 20.

MABEL SEYMOUR. Lovely large size daisy flower in white. October 20.

MASON'S YELLOW. Clear yellow. November 20.

MELBA. Orange bronze. Showy. November 1.

RADIANT. Bronzy red popular variety. November 5.

ROYAL ROBE. Wine red almost purple. November 10.

WHITE VALENCIA. White daisy for late November.



GINNY LEE

Exotic Spiders and Threadlike Varieties

Varieties listed in this group, which are sometimes referred to as "Fuji" Mums, have quilled petals of varying sizes, some of which are long and cord-like, while a great majority have opening of spoon shape at the tip, either fishhooked or plain.

These petals either spring out horizontally or droop. Many of these flowers may be eccentric in form, but they are all very graceful. Descriptions were taken from flowers which were disbudded to one bloom per stem with four to six flowers to a plant.



ANNE. Truly magnificent purest white spider of the large tubular class. October 1-5. Price: 30 cents each, 3 for 85 cents.



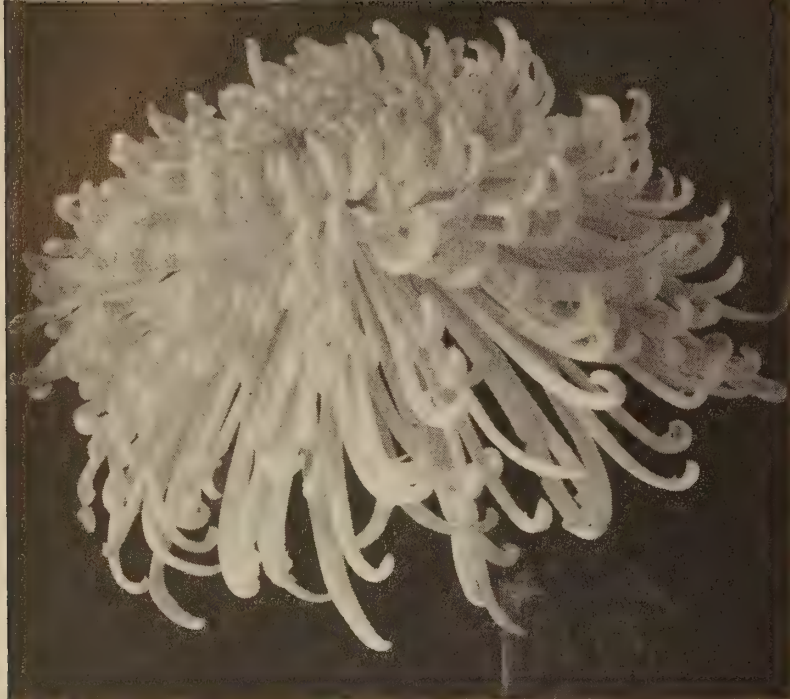
CANDY BRONZE. Most entrancing double spoon flower reaching maturity about October 15. Bright golden bronze tubulated part plus the rich Indian red color at the spoon opening. Price: 30 cents each, 3 for 85 cents.



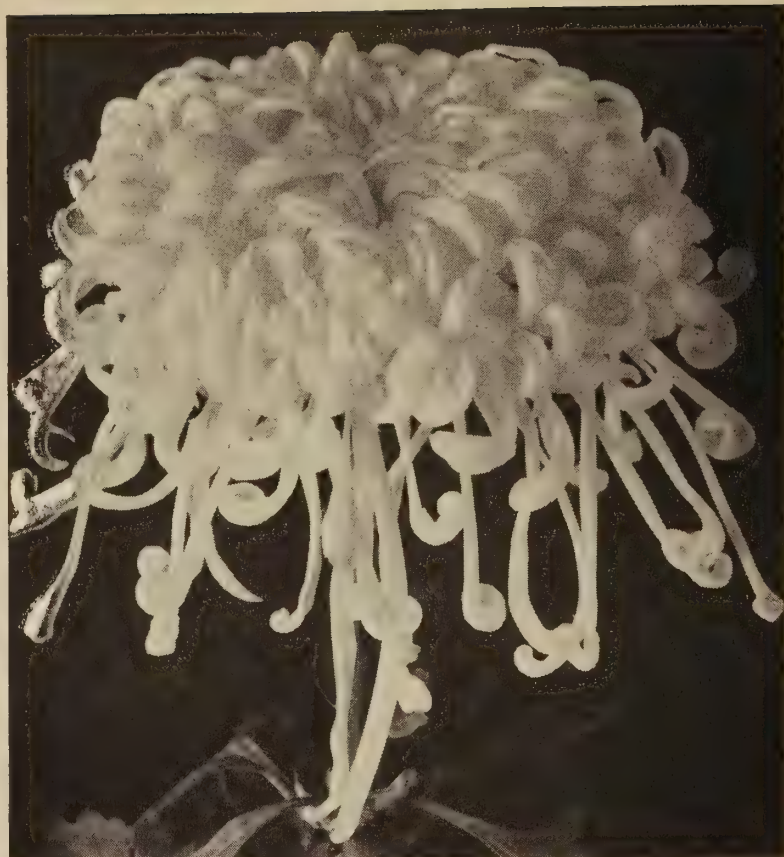
CATHAY. The quilled petals of this charming flower are a most beautiful shade of old copper with spoon tips of brilliant red. November 1. Price: 30 cents each, 3 for 85 cents.



GOLDEN LACE. Deep yellow. Fully double at the center and an excellent keeper. Splendid foliage. October 30. Price: 30 cents, 3 for 85 cents.



TRANQUILLITY. A sensational pure white spider. Extra large and perfectly formed in every respect. October 15. Price: 30 cents each, 3 for 85 cents.



WHITE SUPREME. This spectacular pure white variety stands midway between a spider and an incurve type. Extremely graceful in appearance. October 25. Price: 30 cents each, 3 for 85 cents.



YELLOW FRILL. Clear yellow petals are long and tightly curled at the tip. October 15. Price: 30 cents each, 3 for 85 cents.



WALTZTIME. Color varies from charmingly beautiful orchid pink to a delicate lavender pink at the center. Extra large flower with long petals cascading gorgeously beyond description. Tall. October 25. Price: 30 cents each, 3 for 85 cents.



LAVENDER DREAM. Its most pleasing color of clear lavender pink, its size and elegance surpass any previous introduction in this class. October 15. Price: 30 cents each, 3 for 85 cents.



LA BELLE. Unique and exquisite elegance is characteristic of well formed spiders. This very creditable variety represents an ideal formation in this class. Purest white. October 15. Price: 75 cents each, 3 for \$2.00.



ROSALIE. Beautiful color combination of various shades of pink; Rose pink, pink and lavender. Remarkably full centered and large. November 1. Tall. Price: 50 cents each, 3 for \$1.35.

PLEASE READ "TERM OF SALE" inside front cover before ordering.

CELESTIAL BEAUTY. Improved. The quilled petals are amaranth with the spoon tips opening to a stunning shade of dubonnet. November 5. Price: 50 cents each, 3 for \$1.35.



DUCHESS. gorgeously beautiful orchid pink throughout. Magnificent flower with splendid foliage and stem, October 15. Price: 30 cents each, 3 for 85 cents.



RHYTHM. Outstandingly beautiful buff colored bronze bordering to beige. October 30. Price: 50 cents each, 3 for \$1.35.





GOLDEN TORCH. Stately lemon yellow exhibition type developing into a tremendously large incurving flower from what it appears to be a spidery formation. A vigorously healthy grower. October 10. Price: 75 cents each, 3 for \$2.00.

Air Parcel Post

Air Parcel packages reach any point in the United States within 24 to 36 hours. Air Mail Special Delivery further facilitates handling at destination. With use of new packing material, we now can ship more plants per pound than ever before, cutting down shipping costs considerably.

NURSERYMEN, FLORISTS AND COMMERCIAL GROWERS

Write for our **WHOLESALE LIST**. We make wholesale shipments to the trade in the United States only.



MILADY. The closest description of this splendid white flower is that it is 100 per cent improvement over our "Anne." The stems are sturdier and the flower size is a great deal larger. October 20. Price 75c, 3 for \$2.00.



MARGARET ANN NORTON. Most pleasing shade of apricot-buff throughout in color. Bold size petals are tubulated and hooked slightly at the tips. Full centered. Vigorous grower and producer of quality blooms. October 25. Medium. Price: 50 cents each, 3 for \$1.35.

HEALTHY PLANTS

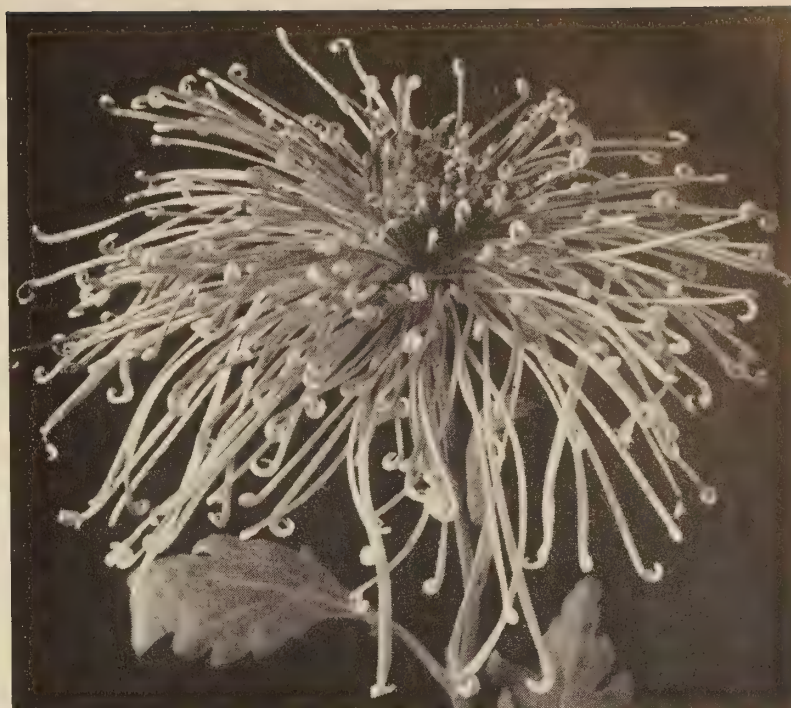
Taken from healthy, vigorous outdoor grown stock, our plants are inspected by the California State Department of Agriculture and certified for out-of-state shipment.



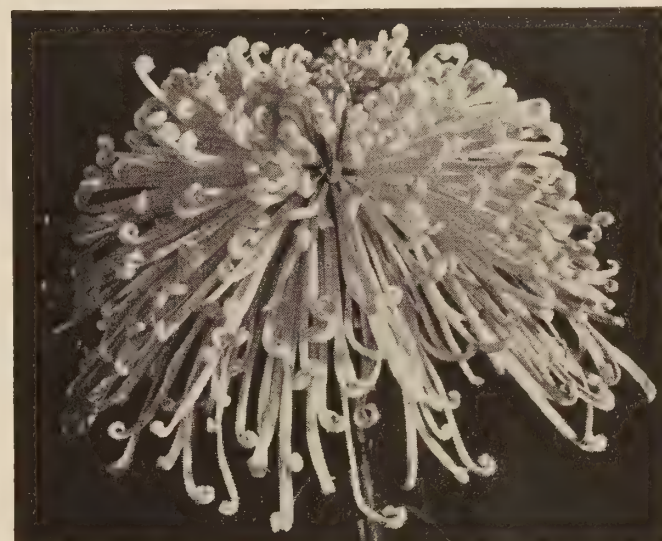
MARSHA. Unrivalled in popularity. Purest white. Distinctive and graceful beyond words. November 1. Price: 30 cents each, 3 for 85 cents.



SUNNYSLOPE SPLENDOR. Unparalleled glistening white full centered large flower with a light overcast of green throughout even at full maturity. Indisputably the most satisfactory and our foremost pride. October 10-15. Price: 30 cents each, 3 for 85 cents.



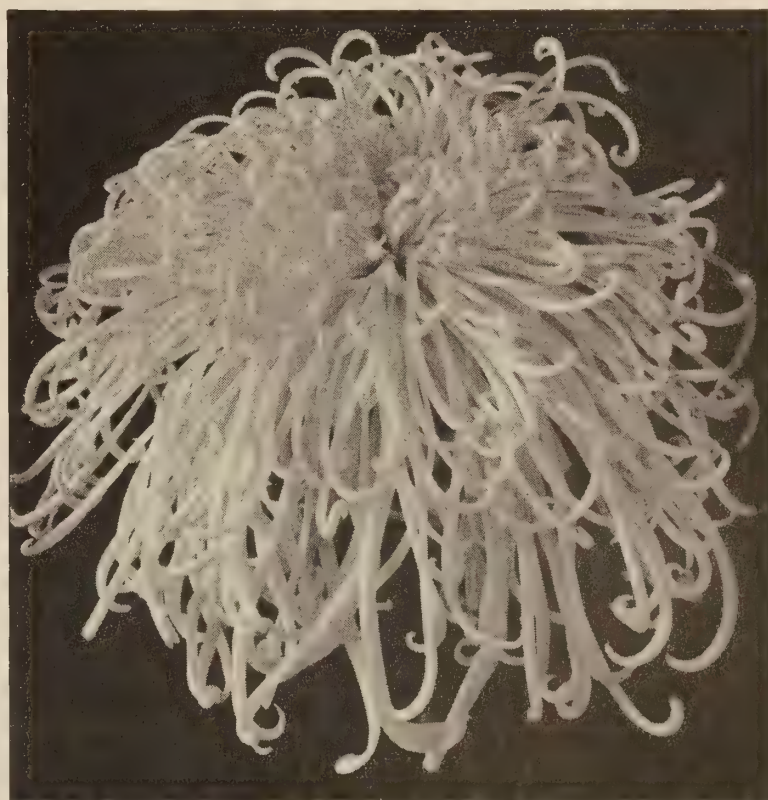
SARAH MORASCH. Beautiful shade of rose pink which changes into a fascinating pink as it matures. November 1. Price: 30 cents, 3 for 85 cents.



SAN GABRIEL. Gorgeous clear deep yellow. October 15. Price: 30 cents each, 3 for 85 cents.



SONDRA GAIL. Charmingly beautiful blend of buff, bronze and coral shades—more popular during the final stages when color turns to a beautiful shade of soft salmon-bronze. October 25. Price: 30 cents each, 3 for 85 cents.



WHITE FRILL. Exceptionally long white frilly petals cascade from a fully double center of this large flower. October 20. Price: 30 cents each, 3 for 85 cents.



CHERIE. A most beautiful shade of soft orchid pink with slender petals hooked at the tip. October 30. Price: 30 cents each, 3 for 85 cents.



LORRAINE. Undoubtedly the most satisfactory true spider in clearest yellow. November 1. Price 30 cents each, 3 for 85 cents.

**PLEASE ORDER EARLY FOR
PROMPT SHIPMENT**



BUNBU. The large size tubulated petals are a beautiful shade of orchid pink. October 25. Price: 30 cents each, 3 for 85 cents.



AUTUMN PARADE. Enchantingly graceful flower of deep rust color with spoon opening of deeper shade. October 15. Price: 30 cents each, 3 for 85 cents.

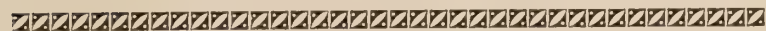


CAPRI. Has that beautiful greenish overcast on white like its parent Emerald Isle while it is a sturdier grower. Ideal as cut flower as well as specimen. Height medium. October 15.

MAJESTY. Rich golden yellow, gold petals. Medium to tall in height. October 15.

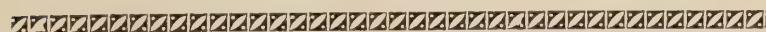
VESPER. An unusually distinct and striking is this rosy pink bold tubular spider. Splendid growing habit. Medium to tall. October 15.

Price: 75 cents each, 3 for \$2.00 (one name)



WHY HESITATE ORDERING?

In this modern age of fast travel, why hesitate ordering from us in California? Be like the thousands of our satisfied customers from distant points who comment that our plants arrive just as fresh as purchased locally. On top of that our prices are reasonable starting at 20 cents.



MARIA. The quilled petals of this graceful flower are creamy white with chartreuse tips. Sturdy stems and good foliage. A very satisfactory variety easy to raise. October 25. Price: 30 cents each, 3 for 85 cents.



GEORGINA HEDINGER. This extremely full-centered flower in pink ranks first among the early flowering spiders. Though this variety may fade somewhat in some localities where warm autumn weather prevails, it is a worthwhile variety in anyone's collection. Grows to medium height. Matures around October 5. One of the most popular in the spidery class. Price: 30 cents each, 3 for 85 cents.



CAPISTRANO. Color is a beautiful burgundy purple. The medium size tubular petals open at tips to a much deeper shade of purple. Its short growing habit makes an ideal potted plant.

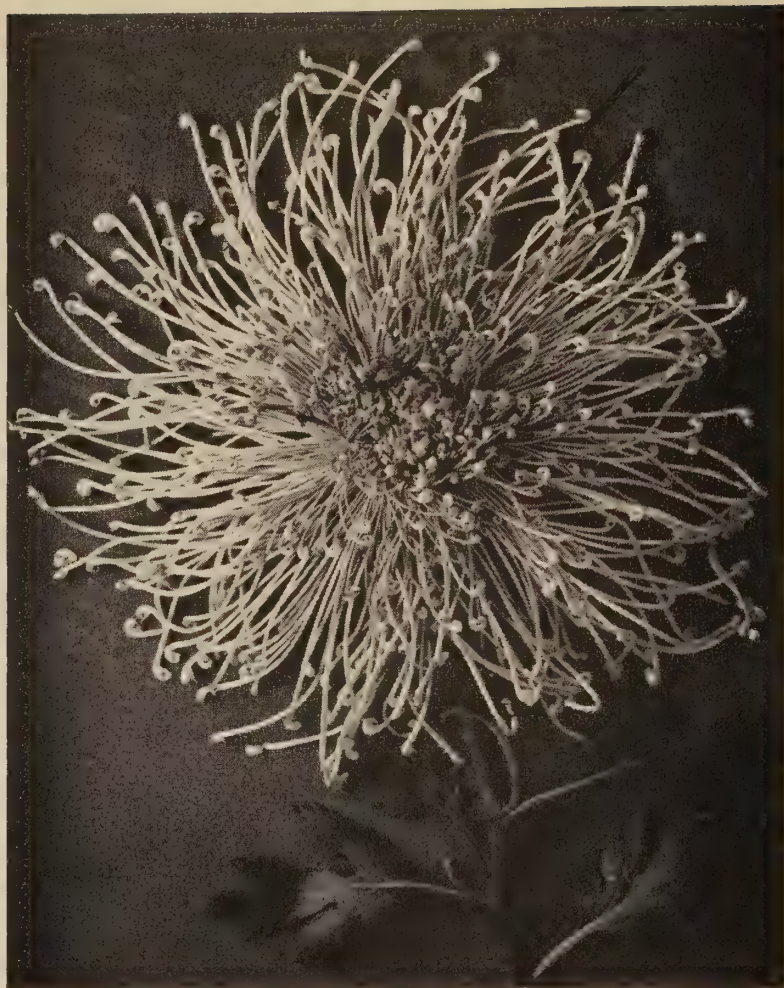
GOLDEN THREAD. (Top right). Long, fine tubular petals of rich yellow falling gracefully from a full center—in-describable grace and beauty. Medium height.

TITANIA. Not easily describable shade of French greyish lavender color throughout. Distinctively unique as this is the only one of this color we displayed last fall. Medium.

Blooming date for above three October 14
Price: 75 cents each, 3 for \$2.00 (one variety)



YELLOW KNIGHT. A clear yellow offspring of the famous "Nightingale." Has healthy foliage and sturdy stem. October 30. Price: 30 cents each, 3 for 85 cents.



PUNCH BOWL. Rich burgundy red spider with slender quilled petals falling from a full center of deeper shade. November 1. Price: 30 cents each, 3 for 85 cents.

CHRYSANTHEMUMS FOR PLEASURE

By E. L. & A. H. Scott

"By far the best and most recent guide intended for the serious Chrysanthemum Enthusiasts."

Price: \$5.00 (Postpaid)



PINK EXQUISITE. A suitable name for the flower which is the most exquisite shade of pink. The reflexed petals radiate from the center which is a unique swirl. November 1. Price: 30 cents each, 3 for 85 cents.

SPIDER COLLECTIONS

COLLECTION A

10 Earliest Blooming

(October 1-15)

ALBERT WITT	ANNE	BESS WITT
CANDY BRONZE	CAPISTRANO	
GEORGINA HEDINGER	RAYONANTE	
SUNNYSLOPE SPLENDOR	WHITE RAYONANTE	
YELLOW RAYONANTE		

SPECIAL AT \$3.00

(Catalog price \$3.45)

COLLECTION B

10 Early Mid-season Varieties

(October 14-30)

AUTUMN PARADE	BERTHA OLIVER
CAPRI	DUCHESS MARIA
MELODY	PEGGY ANN HOOVER
SONDRA GAIL	TRANQUILITY
VESPER	

SPECIAL at \$3.50

(Catalog price \$3.90)

Spidery Varieties—Not Illustrated

AGNES. A strikingly beautiful light orchid pink spider variety. Medium quilled petals widening at tips, curling ribbon-like and showing to good advantage the attenuated barbs of the fisherhook tips. November 10. **Price:** 30 cents, 3 for 85 cents.

ALBERT WITT. A very clear yellow sport of "Bess Witt."
Identical in all respects to its parent plant except color.
October 10. Price: 30 cents each, 3 for 85 cents.

ARCTIC. Enchantingly beautiful true spider in purest white.
October 15. Price: 30 cents each, 3 for 85 cents.

BALLET. Indescribably graceful and exotic flower. Its thin petals are long and perfectly formed to the finest detail. A splendid grower. October 25. Price: 30 cents each, 3 for 85 cents.

BERTHA OLIVER. The large quilled petals of this flower are deep orchid pink. The fishhook tips of each petal open widely, displaying a much deeper pink within. October 15. Price: 30 cents each, 3 for 85 cents.

BESS WITT. A pleasing combination of apricot bronze and salmon pink. Quilled petals open at the tip in spoon shape, expanding outward instead of drooping. October 10. Price: 30 cents each, 3 for 85 cents.

CHOPSTICK. The broad spoon tips of this full centered quilled type flower are rich henna-red and the tubulated portion is golden bronze. October 25. Price: 30 cents each, 3 for 85 cents.

JEAN SQUIRE. Long tubulated spoon-tipped petals of this flower stretch out horizontally from a central yellow button. Lovely shade of rose pink throughout. Dark green foliage and exceptionally strong stem makes this a fine cut flower variety. November 1. Price: 30 cents each, 3 for 85 cents.

MAMORU. Light bronze shading to a deeper bronze toward the center. Excellent cut flower, has good keeping quality with strong stem and lovely foliage. October 20. **Price:** 30 cents each, 3 for 85 cents.

MARIA. The quilled petals of this graceful flower are creamy white with chartreuse tips. Sturdy stems and good foliage. A very satisfactory variety easy to raise. October 25. Price: 30 cents each, 3 for 85 cents.

MAUVE. A unique wine red spidery flower with slender quilled petals cascading very beautifully from a very full center. October 15. Price: 30 cents each, 3 for 85 cents.

MELODY. A graceful spidery variety in clear deep yellow. Has large tubular petals stretching out horizontally, giving a feature of greater size than those that droop. October 10. **Price:** 30 cents each, 3 for 85 cents.

NIGHTINGALE. A very unique novelty type Chartreuse chrysanthemum first introduced by us in 1938. The chartreuse color cannot be maintained long if exposed to intense sunlight. The flower should be protected after the bud begins to show color. October 25. **Price:** 30 cents each, 3 for 85 cents.

OHKWAN. Lovely full centered spidery flower with slender quilled petals of soft yellow. Fishhook spoon tips are very well curved. Lovely foliage. October 20. **Price:** 30 cents each, 3 for 85 cents.

PEGGY ANN HOOVER. Light pink with straight medium tubulated petals. October 20. Price: 30 cents, 3 for 85 cents.

PURPLE FROST. A novelty flower of feathery type in purple tipped with silvery white along the edge of each petal. November 15. Price: 35 cents each, 3 for \$1.00.

QUEEN'S LACE. The slender quilled petals hang gracefully on this fully double white spider. Tips are open and well curled. Exceptionally good grower. October 15. Price: 30 cents each, 3 for 85 cents.

SERENE. An exquisite shade of coppery bronze quilled petals with an opening of stunning Indian red at the hooked tips. Excellent foliage and stem. October 25. See illustration of "Lavender Dream" for shape of flower. Price: 30 cents each, 3 for 85 cents.

SWINGTIME. Peerless white among the exhibition spiders. Long bold petals droop gracefully on a most luxuriously formed plant we have experienced growing. (See illustration of Waltztime for flower type). October 30. **Price:** 30 cents each, 3 for .85 cents.

YELLOW LACE. Clear yellow sport of "Queen's Lace."
Identical habit to its parent except in color. October 25.
Price: 30 cents each, 3 for 85 cents.

NOTED IMPORTED VARIETIES

Ise Chrysanthemums

(Feather type)

Dainty thin soft textured petals of 1/16th of an inch of different lengths radiate from a solid center of petals of same color and size. Outer edge similar to illustration of "Pink Exquisite" but daintier.

PRICE: 50 cents each, 3 for \$1.35

PHOENIX. Red Feather. October 25.

SPHYNX. White Feather. October 25.

THUNDERBIRD. Has a single row of long wide petals of deep maroon red almost black thinning out toward ends. Its green center at initial opening holds an observer spellbound. November 1. Price: 50 cents each, 3 for \$1.35.



CENTENNIAL. True spider in a stunningly beautiful golden bronze color. October 25. Price: 30 cents each, 3 for 85 cents.

Write to the NATIONAL CHRYSANTHEMUM SOCIETY, 64 South St., Bogota, New Jersey regarding membership in the organization.



EMERALD ISLE. Predominant color of these slender cord-like petals is green with an undertone of creamy white. November 1. Price: 50 cents each, 3 for \$1.35.



ORIENTAL KNIGHT. Perhaps this is the deepest garnet red bordering toward purple quilled type flower known on the market today. November 5. Price: 30 cents, 3 for 85 cents.



MISS GINA HARDWOOD

RAYONANTE. The cordlike quilled petals of this full centered flower are a lovely shade of light rose. October 15.

MISS GINA HARWOOD. Sport of Rayonante. Beautiful blend of light rose and straw-bronze. October 15. (Illustrated above).

WHITE RAYONANTE. Pure white sport of "Rayonante." October 15.

YELLOW RAYONANTE. Beautiful yellow sport of "Rayonante." October 15.

Price: 30 cents each, 3 of one name 85 cents



WAIKIKI

WAIKIKI. Breath-taking blend of orange, bronze and yellow shades. Tall. November 1. Price: 30 cents each, 3 for 85 cents.



LIMELIGHT. Spectacular lime yellow spider with a char-
treuse overcast. (Green will disappear under intense sun-
light). Sturdiest stems. Medium height. October 15-20.
Price: \$1.00 each.

Early Flowering English Varieties



DOREEN MONTE. A lovely large incurving flower of
bright rose pink. Long stems and considered one of best.
Award of Merit 1950. Price: 50 cents each, 3 for \$1.35.



FRED YULE. Large, very full solid blooms of rich orange
bronze with medium foliage. This superb variety is ab-
solutely weatherproof. Award of Merit. October 1. Price:
50 cents each, 3 for \$1.35.

Early Flowering English Varieties

The English varieties are the elite of outdoor Chrysanthemums. Three to six stems should be retained and disbudded one blossom to a stem in growing these varieties to Exhibition size. For cut flower or garden decoration no thinning or disbudding after the stopping is necessary. They will still be larger than any of the other garden varieties.

The varieties listed below bloom from LATE SEPTEMBER THROUGH OCTOBER 5-10.

ALFERTON MASTERPIECE. A first class variety for exhibition, producing very large deep flowers with long curling florets of a bright chrome yellow. Award of Merit. October 5-10. Price: 50 cents each, 3 for \$1.35.

APPLE BLOSSOM. Color as name denotes. An incurved large size bloom. Good growth, medium height. October 1. Price: 50 cents each, 3 for \$1.35.

BALCOMBE YELLOW. Very large attractive deep flowers of clear golden yellow. Good grower. Excellent for early cutting. October 5. Price: 50 cents each, 3 for \$1.35.

BLAZING GOLD (English). Resembles a golden ball. Small foliage. Strong stems. Good low growing variety. October 10. Price: \$1.00 each, 3 for \$2.75.

BRENDA TALBOT. A true Carnation pink. Shapely reflexed blooms for exhibition. October 5. Price: 50 cents each, 3 for \$1.35.

CAREFREE. Chestnut-bronze large flower. Exceptional color. October 6. Price: 50 cents each, 3 for \$1.35.

CATHLEEN LINDEN. Yellow reflex. A very hardy grower. October 10. Price: 50 cents each, 3 for \$1.35.

DE LA MARE. Color wonderful clear pink with silvery reverse. An extra large, very full and stylish bloom. Petals long, incurving slightly at the tip. Award of Merit. October 5. Price: \$1.00 each, 3 for \$2.75.

DEREK ELLIS. Large full incurving blooms of rich purple with silvery reverse. Very healthy grower. October 5. Price: 50 cents each, 3 for \$1.35.

DUSKY QUEEN. A bright crimson red. Pointed petals having a striking appearance. Very attractive. October 1. Price: 50 cents each, 3 for \$1.35. (Illustrated Back Cover).

ELECTRON. An orange reflexing flower of light and pleasing appearance. Habit is free and foliage good. October 5. Price: 75 cents each, 3 for \$2.00.

GEOFFREY DUKE. Coppery orange with bronze cast. Stiff stems. October 5. Price: 50 cents each, 3 for \$1.35.

GOLDEN AGE. Clear yellow, large size full blooms of nice reflex shape. Reliable and weatherproof. October 5. Price: 50 cents each, 3 for \$1.35.

GOLDEN RAIN. Large clear yellow with drooping petals. Very attractive. October 10. Price: 50 cents each, 3 for \$1.35.

GOLDEN SCEPTRE. Magnificent rich golden yellow large incurved variety which blooms very early. Very satisfactory. Winner of many high British awards. October 5. Price: 50 cents each, 3 for \$1.35.

GOLDEN CURRY. A large incurve of golden yellow. October 5. Price: 50 cents, 3 for \$1.35.

HILDA BIRCH. A beautifully shaped pure white incurve of dwarf habit. October 1. Price: 75 cents each, 3 for \$2.00. (Illustrated page 7).

JOHN WOOLMAN. Color is a silvery lilac and the flower is a perfectly finished incurve. First class for early exhibition. October 5. Price: 50 cents each, 3 for \$1.35.

MAREHAY SILVERTOP. A lovely rose incurved variety with silvery reverse. Perfect habit with clean foliage. October 5. Price: 50 cents each, 3 for \$1.35.

PAMELA JAMES. Lovely shade of warm salmon pink. Large full bloom on rigid stem. October 5. Price: 50 cents each, 3 for \$1.35.

PEACH BLOSSOM. A very pretty shade of peach pink. Large reflexing blooms. Always attracts attention during the early part of our Show. October 1. Price: 50 cents each, 3 for \$1.35.

RED BARBARA. An attractive sport with all the good qualities of its parent. Large decorative. October 10. Price: 50 cents each, 3 for \$1.35.

RED FLARE. Large red with golden reverse. Neat petals. October 10. Award of Merit. Price: 50 cents each, 3 for \$1.35.

ROBERT A. LITTLE. Purest white of large size, bloom on strong stem with medium foliage. August to early September. Award of Merit. Price: \$1.00 each, 3 for \$2.75.

SYLVIA RILEY. A most attractive pink. Blossoms both large and deep. Withstands the weather. Award of Merit. October 10. Price: 50 cents each, 3 for \$1.35.

VOGUE. The most attractive of the new introductions this season. Bright rosy salmon with an apricot cast. Large loose decorative. October 5. Price: \$1.00 each, 3 for \$2.75.

VOLCANO. Rich orange blooms with spikey petals. October 10. Price: 50 cents each, 3 for \$1.35.

WAVERTON RED. A beautiful refined bright red flower showing gold reverse on the tips of the petals at maturity. September. Price: 50 cents each, 3 for \$1.35.

WILLIAM MAYDEN. A rich purple rose flower with silver reverse. Petals are spiked at the ends radiating straight out. October 5. Price: 50 cents each, 3 for \$1.35.

YELLOW EMPIRE. Rich yellow flower. Flat flower with pointed tips. Very attractive. October 5. Price: 50 cents each, 3 for \$1.35.

YELLOW MARION. A pleasing yellow sport of "Marion." October 10. 50 cents each, 3 for \$1.35.

EARLY ENGLISH COLLECTION (10)

APPLE BLOSSOM	BALCOMBE YELLOW
DEREK ELLIS	DUSKY QUEEN
GOLDEN RAIN	PAMELA JAMES
MAREHAY SILVERTOP	PEACH BLOSSOM
RED FLARE	VOLCANO

SPECIAL at \$4.00

(Catalog price \$5.00)

Anemone Section

PRICE OF ROOTED CUTTINGS (unless otherwise quoted)

20 cents each, 3 for 55 cents (one name)



F. S. PARKS—White
ELIZABETH—Pink



TUXEDO—Pink
TUXEDO—Bronze

Anemone flowering varieties have large, high neatly formed disc or cushion florets and regularly arranged ray petals of various lengths. These varieties should be disbudded after a bush is developed in order to obtain more perfect flowers. Varieties not to be disbudded are so stated.

BRONZE FRIEDA. Buff bronze rays with cushion of yellow. November 1. (Illustrated).

BRONZE TUXEDO. Apricot bronze sport of "Tuxedo." Outstanding. Price: 25 cents, 3 for 70 cents.

DORIS LOUISE. Deep rose pink sport of "Frieda." Cushion is yellow. November 5. (Illustrated).

ELIZABETH. Light pink sport of "F. S. Parks." November 1. (Illustrated).

F. S. PARKS. Especially large when disbudded. Both ray and disc petals are glistening white. Healthy growing habit. November 1.

SINCERITY. Pure white. Short ray petals with high, almost globular cushion center when disbudded. October 15.

TUXEDO. Exceptionally large flower of ever changing color from deep rose to light pink. Tufted cushion is extra large. November 1. Price: 25 cents each, 3 for 70 cents. (Illustrated).

YELLOW ESTRELLITA. Brightest yellow throughout. High quality flowers. November 10.

YELLOW SINCERITY. Clear soft yellow sport of "Sincerity." Very popular. October 15.



FRIEDA—Orchid Pink
DORIS LOUISE—Rose
BRONZE FRIEDA—Buff

Giant Everblooming Carnations



GRACE. White ground with deep purple stripes and edging. Strong calyx. Price: 35 cents each, 3 for \$1.00.



DESERT SUNSET. Strikingly beautiful variegation in variable effects of scarlet red and faint pink toward outer part of the flower. Price: 35 cents each, 3 for \$1.00. (One variety).

ISHIZU'S SUNNYSLOPE INTRODUCTIONS FOR 1956

EL CAPITAN. A large dark red flower with that old fashioned fragrance we are always seeking in the new hybrid carnation. Tall grower. Price: 75 cents each, 3 for \$2.00.

HEAVEN SCENT. Another of our prize introductions with fragrance. Color is a beautiful shade of glowing orange. Price: 75 cents each, 3 for \$2.00.

KINGDOM. A picotee-edged canary yellow flower with deep rose edging and pencilling. A dainty flower and an attractive novelty. Price: 75 cents each, 3 for \$2.00. (See above illustration of "Grace.")

GEM. Outstanding of our new introductions. Dainty maroon pencilling on a yellow gold background is the best description of this new spectacular introduction with a double center and good strong stems. Price: 75 cents each, 3 for \$2.00.

FLAMINGO. A beautiful shade of rose lavender with a lighter edging. Good strong stems. Price: 75 cents each, 3 for \$2.00.

GYPSY FLAME. New introduction with the most unique color of orange red with deep maroon edging. Strong vigorous grower. Exquisite color. Price: 75 cents, 3 for \$2.00.

CONFETTI. An attractive flower with pencillings and blotches of light purple on a medium pink background. Picotee edges; lighter toward outer side. Price: 75 cents, 3 for \$2.00.

HALO. A full centered large double flower of light buff with flashes of rose pink toward center. Very large. Price: 75 cents each, 3 for \$2.00.

MANDALAY. A beautiful maroon introduction with excellent qualities. A superb addition to our collection of extra fine carnations. Price: 75 cents, 3 for \$2.00.

RUBIO. Fragrant dark red with all the qualities of an excellent variety. Price: 75 cents, 3 for \$2.00.

WHITE AND VARIEGATED

SNOWDRIFT. Clear snow white. Large full flower. Price: 50 cents each, 3 for \$1.35.

WHITE LITTLEFIELD. Pure white sport of Sidney Little-

field. Full flowers on strong stem. Price: 35 cents each, 3 for \$1.00.

WHITE SIMS. White sport of William Sims, a noted commercial cut flower variety. Flower is large and fully double. Price: 35 cents each, 3 for \$1.00.

MAMIE. White with irregular red streaks and blotches. Strong stem, large flower. Price: 35 cents each, 3 for \$1.00.

GAYETY. White background overlaid with streaks of red. An outstanding novelty of the Sim family of Carnations. Very festive look with more streaks than "Mamie." Price: 35 cents, 3 for \$1.00.

PEPPERMINT. White ground with red stripes. Very popular. Dainty in appearance. (Illustrated). Price: 35 cents each, 3 for \$1.00.

CRIMSON, RED AND VARIEGATED

AROMA. Deep maroon, large flower and as the name suggests, superbly scented. Price: 35 cents each, 3 for \$1.00.

CRIMSON KING. An outstanding dark red. Rich maroon crimson with slight orchid edges at times. Flower is full centered with stiff stem and fine calyx. Price: 35 cents each, 3 for \$1.00.

SCARLET LITTLEFIELD. Another new sport of Sidney Littlefield in scarlet red, almost coral. A good producer. Price: 35 cents each, 3 for \$1.00.

BLAZE. Scarlet red. Fully double large flowers with long stems and firm calyxes. (Illustrated). 35c each, 3 for \$1.00.

TETRA RED. Sparkling bright red. Heavy and strong stems. Huge flowers up to 5 inches in diameter. Satisfactory variety. Price: 35 cents, 3 for \$1.00.

VESTA. Very large crimson. Improvement in size, color, and form over other dark reds. Good producer. Price: 50 cents each, 3 for \$1.35.

ARMY NURSE. Sport of "Pelargonium." Deeper in color. Rich crimson maroon with orchid edging. Charmingly scented. (Illustrated). Price: 35 cents each, 3 for \$1.00.

ARABIAN NIGHT. Light rose maroon background with tiny specks of deep maroon. An unusual flower. Price: 35 cents each, 3 for \$1.00.

SCARLET QUEEN. Cerise center with lighter edging. Striking variety. A much darker variety than Scarlet King. Price: 50 cents each, 3 for \$1.35.

HOLLYWOOD SIM. Salmon cerise with underside of petals a shade lighter. Frilled white edges. Flowers large and full with strong stems. Price: 50 cents each, 3 for \$1.35.



CARNATIONS. Bottom Row: Blaze, Mary Stuart, Rose Beauty. Second Row: Cecile May, Eleanor, Army Nurse, La Fiesta. Third Row: Raspberry Ice, Saturn, Peppermint. Top Row: Pink Sim, Copa de Oro. Collection offer 1 each of above 12 varieties—Special, \$3.75; Cat. price \$4.20.

LA FIESTA. As the name denotes, a very festive flower. Dull rose red background with splashes and specks of maroon throughout. (Illustrated). Price: 35 cents each, 3 for \$1.00.

PINK, ROSE, AND VARIEGATED

CANUP'S PRIDE. Long an outstanding variety. Glowing deep pink. Good stem and free flowering with strong Calyx. Price: 35 cents each, 3 for \$1.00.

CHARLENE. New deep brilliant pink. Flowers 3½-4 inches across. Spectacular vivid color. Good stem and excellent producer. Price: 50 cents each, 3 for \$1.35.

HERMES. Dark scarlet pink. Good keeping quality, stiff stems, excellent producer. Price: 50 cents each, 3 for \$1.35.

IDA. Salmon pink. Flowers are large and fully double. Slightly fringed and does not split with us. Price: 35 cents each, 3 for \$1.00.

JOHN BRIRY. High quality flower in deep pink color. Strong calyx. Price: 35 cents each, 3 for \$1.00.

LIGHT PINK LITTLEFIELD. New sport of Littlefield. True light pink. Holds its color very well in hot weather. Price: 35 cents each, 3 for \$1.00.

SHOCKING PINK SIM. Brilliant dark salmon, almost coral. Sport of Sim. Fully double center. Price: 50 cents, 3 for \$1.35.

PINK NORTHLAND. Medium pink sport of "Northland." Giant size flower mounted on a stiff stem. Wonderfully fragrant. Price: 35 cents each, 3 for \$1.00.

PINK SIM. Unparalleled light pink variety. Long stems, strong Calyx and full double. (Illustrated). Price: 35 cents each, 3 for \$1.00.

ROSE BEAUTY. Outstanding giant flower in a dazzling rose pink. Healthy growing habit. (Illustrated). Price: 35 cents each, 3 for \$1.00.

SPICY ROSE. Beautiful shade of vivid rose pink. A medium large flower with attractive form. Plants are strong and prolific. Stems are long. Good keeping quality. Price: 35 cents each, 3 for \$1.00.

BETSY. Faint pink ground with variegation of a beautiful maroon color. Productive variety of medium size flowers with sound calyces. Price: 35 cents each, 3 for \$1.00.

EDITH. Frosted Sim. Light cerise blotches over white ground. Has white edging. Price: 50 cents each, 3 for \$1.35.

JOHN BAYGULOW. An unusual flower. Opens as any other pink flower. As the flower matures, cast of smokey lavender gray appears, giving the effect of "London Fog" or "Ashes of Roses." Strong stems, good producer. Tall

grower. Price: 35 cents each, 3 for \$1.00.
PEPPERMINT STICK LITTLEFIELD. Large flower. White background with splashes and pencilling of medium deep pink. Good grower and strong stem. Price: 35 cents each, 3 for \$1.00.

PURPLE, LAVENDER AND VARIEGATED

CALIFORNIA. Lovely clear purple. Best in this color. Price: 35 cents each, 3 for \$1.00.

LAVENDULA. Outstanding lavender pink flower. Stem is strong and calyx is non-splitting. Price: 35 cents each, 3 for \$1.00.

MARY STUART. Beautiful shade of Magenta purple with slight edging of lighter shade. Very attractive. (Illustrated). Price: 35 cents each, 3 for \$1.00.

ORCHID BEAUTY. Deep orchid lavender with lighter edging. Firm calyces and strong stems. Price: 35 cents each, 3 for \$1.00.

RASPBERRY ICE. Pale orchid or Lavender with lighter color edge. Plants are healthy and bushy. Does not split with us. (Illustrated). Price: 35 cents each, 3 for \$1.00.

ASHES OF ROSES. A medium size novelty flower. Heliotrope lavender pink in color. Has exceptionally strong growing habit. Price: 35 cents each, 3 for \$1.00.

CECILE MAY. Most outstanding novelty we have introduced to date. Very faint pink with deep maroon purple edging. (Illustrated). Price: 35 cents each, 3 for \$1.00.

YELLOW, ORANGE, AND VARIEGATED

AUTUMN GLOW. Orange variegated with edging and splashes of deep rose. Very large flower. 35 cents each, 3 for \$1.00.

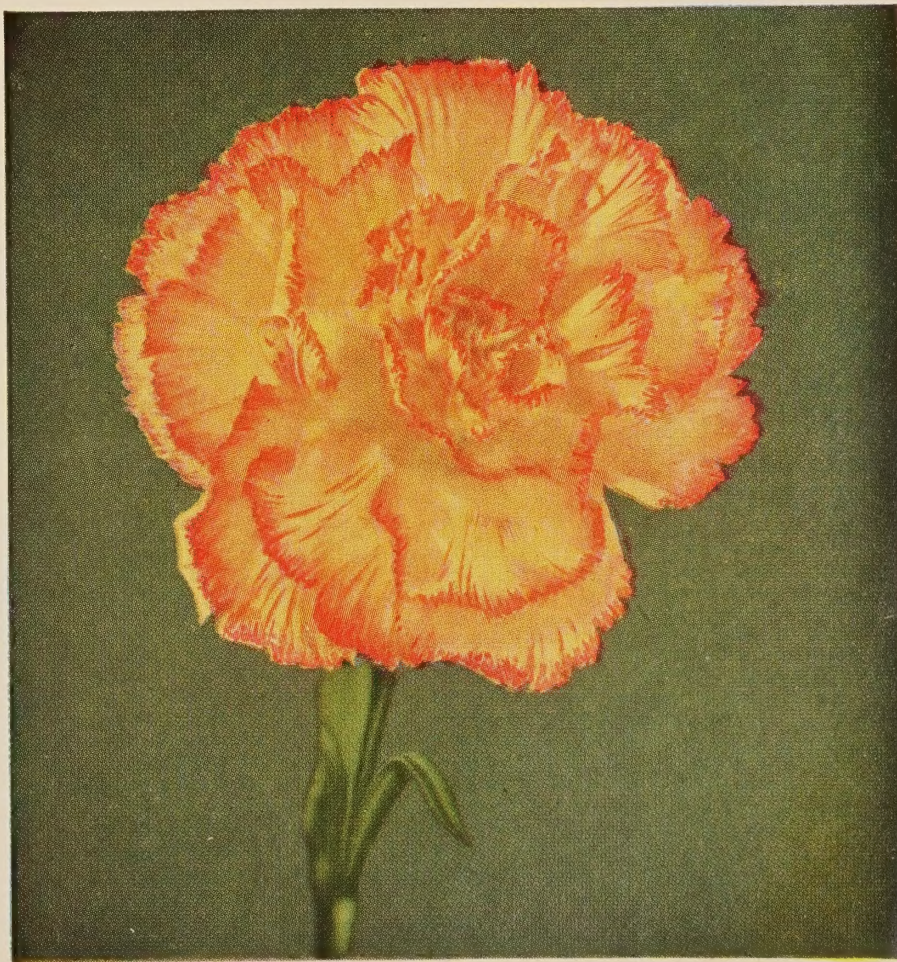
MILLER'S YELLOW. Unrivalled yellow. Strong stem and sound calyx are notable assets of this variety. Price: 35 cents each, 3 for \$1.00.

COPA DE ORO. Large old gold yellow with sound calyces and strong stems. (Illustrated). Price: 35 cents each, 3 for \$1.00.

BARBARA BRIGHAM. Pink stripes on a delicate orange background. Large full flowers. Price: 35 cents each, 3 for \$1.00.

DANCING GIRL. Apricot ground with red markings and splashes. Price: 35 cents, 3 for \$1.00.

SATURN. A beautiful warm bronze with orange red variegation. Excellent flower of medium large size. (Illustrated). Price: 35 cents each, 3 for \$1.00.



ANNA. Variegated, Apricot ground color with lovely rose markings. Large size flowers with non-splitting calyx. Price: 35 cents each, 3 for \$1.00, \$3.50 per dozen.

CARNATION CULTURE

Carnations bloom throughout the year—more profusely during the warmer months than during the winter. The plant will survive outdoor temperature as low as 18 to 20 degrees though the buds may be frozen. They like full sunlight and will tolerate a wide range of soil condition and acidity but they must have good drainage. Liberal amount of rotted manure is spaded into the soil together with a small amount of bone meal in setting out the plants.

The young plants should be spaced about 12 inches apart and should be watered thoroughly after planting. Very wet or very dry soil conditions are both detrimental although in winter they will stand being kept fairly dry.

Plants are first topped when they are three or four inches high in order to encourage young plants to become bushy around the base. Centers of new growths are further topped occasionally until a bushy plant is formed. Almost simultaneously with the last topping, the plants should be provided with some sort of support. When buds become suf-

ficiently large, all side buds are removed thus leaving a single bud to a stem.

After the final topping, feeding is a year round procedure since Carnations are everblooming. A small amount of complete fertilizer is recommended for each plant about once a month.

CARNATION AIR PARCEL POST RATES

No. of Plants	Weight in Lbs.	1-2-3 Zone	4 Zone	5 Zone	6 Zone	7 Zone	8 Zone
1-16	1	\$.60	\$.65	\$.70	\$.75	\$.75	\$.80
17-32	2	1.08	1.15	1.26	1.39	1.47	1.60
32-54	3	1.56	1.65	1.82	2.03	2.19	2.40
55-75	4	2.04	2.15	2.38	2.67	2.91	3.20
76-95	5	2.52	2.65	2.94	3.31	3.63	4.00

Parcel post rate same as chrysanthemums. See Terms of Sale inside front cover.

Carnation Collection No. 1 (12 Plants)

BLAZE - BETSY - CALIFORNIA - IDA
ANNA - DESERT SUNSET

GRACE - ELEANOR - MAMIE
SPICY ROSE - WHITE SIMS - JOHN BRIRY

SPECIAL at \$3.50

(Catalog Price \$4.20)

Carnation Collection No. 2 (10 Plants)

WHITE LITTLEFIELD - CANUP'S PRIDE
GAYETY - CECILE MAY - PINK NORTHLAND
COPA DE ORO - SATURN - RASPBERRY ICE
JOHN BAYGULOW - LA FIESTA

SPECIAL at \$3.00

(Catalog Price \$3.50)

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STELLA. Closest to true pink. A very popular flower for cut flower because of its beautiful color, October 1. Price: 25 cents each, 3 for 70 cents.



DUSKY QUEEN. An Early Blooming English Mum of bright crimson red. Pointed petals have a striking appearance. The most attractive each year during the first week of our Show. October 1. Price: 50 cents each, 3 for \$1.35.



RED VELVET. As the name implies, velvety red flowers. October 5. One of the outstanding of the hardy type. Price: 25 cents, 3 for 70 cents.



PINK RADIANCE. This vigorous plant is completely covered with free branching sprays of three-inch soft pink double flowers carried on clean stems. Height, tall. Matures October 5-10. Price: 25 cents each, 3 for 70 cents.



FAIRBOW. Lavender pink globular flower. Sept. 20.

PRISTINE. White. October 15.

JUBILEE. Deep red. October 1.

AVALON. Globular pom of orange yellow. October 5.

Price: 25 cents each, 3 for 70 cents.

SUNNYSLOPE GARDENS

**SAN GABRIEL, CALIFORNIA
8638 HUNTINGTON DRIVE**